

### Overall AI Job Trends For Past 6 Months

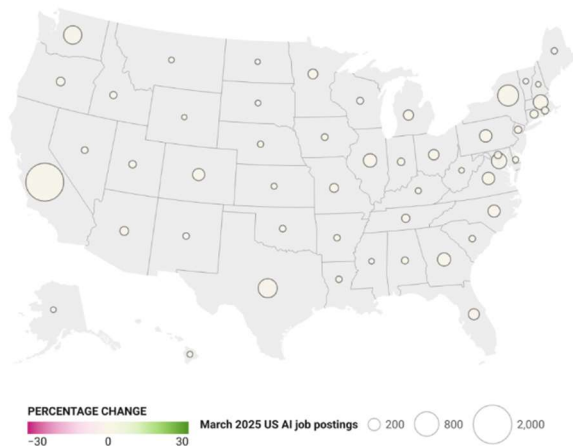


### AI Hiring Rebounds Strongly After Year-End Dip, Reaching Highest Share in March

AI job postings experienced a seasonal dip in November and December—likely due to year-end hiring slowdowns—but have since rebounded steadily. By March, both the number of new AI jobs and their proportion relative to all software jobs reached a six-month high, with AI roles comprising over 8% of total software postings.

This upward trend reflects renewed investment in AI capabilities as organizations ramp up 2025 initiatives, focusing on automation, generative AI, and machine learning applications. The growing share also suggests AI is becoming an increasingly central pillar of software development strategies.

### Overall AI Job Trends in US by State



### AI Job Growth Concentrated in Key Tech States, While Broader Market Remains Stable

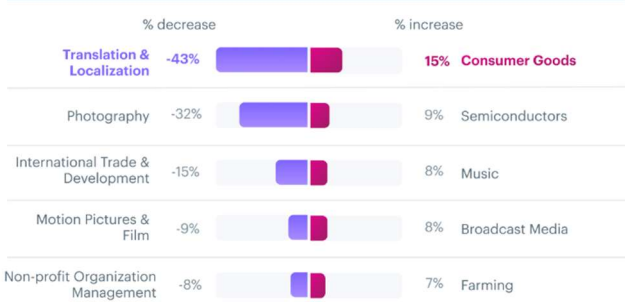
AI job postings in the U.S. showed a largely stable trend across states, with modest growth and minimal volatility. California continued to lead in AI hiring volume, reinforcing its dominance as an innovation hub. Other states with noticeable AI hiring activity included Texas, New York, and Massachusetts—regions with strong tech ecosystems and research institutions.

However, most states exhibited only slight percentage changes, indicating that while AI hiring is active, it's still concentrated in established tech corridors. The map suggests that nationwide adoption of AI roles is steady but remains regionally focused in key economic and tech centers.

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Top 5 Industries by % Change in New AI Job Postings Last Month



## AI Job Growth Shifts Toward Consumer Goods and Semiconductors, While Creative Sectors Retreat

AI job growth was led by industries investing in real-world applications and hardware innovation. Consumer Goods (+15%) and Semiconductors (+9%) saw the highest percentage increases, reflecting rising demand for AI-driven personalization, supply chain optimization, and chip design.

Conversely, Translation & Localization (-43%) and Photography (-32%) experienced sharp declines, likely due to the maturity of AI adoption in these areas and the integration of generative models reducing new hiring. Media and nonprofit-related sectors also saw modest declines. These trends suggest that AI hiring is moving from experimental industries toward more commercially driven, product-focused domains.

Top 5 Industries by New AI Job Postings Last Month



## AI Job Growth Accelerates in Internet and Software Sectors, While IT Services Declines

AI job postings surged in the Internet industry (+27%), highlighting growing demand for AI-driven personalization, content moderation, and user experience optimization. The Financial Services (+1%) sector also showed slight positive momentum, as companies possibly integrate AI for automation, analytics, and fraud detection.

In contrast, IT & Services saw a notable decline (-13%), possibly due to project slowdowns or cost-cutting measures in outsourcing-heavy segments. Staffing & Recruiting remained flat, suggesting a pause in AI-related hiring demand.