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Aura Intelligence Al Jobs Report

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Rising Al Job Trends Indicate Increased Industry Adoption

Over the past six months, Al job trends have shown fluctuations, with a notable peak in October, where new Al job postings surpassed 22,000. However, job postings saw a decline in November and December, hitting their lowest point at approximately 17,000 before rebounding in January and February.

The percentage of new Al jobs in software-related roles has steadily increased, rising from around 6% in September to 8% in February. This suggests a growing integration of Al within the software sector. February's upward trend in both total Al job postings and their share in software jobs indicates a strengthening demand for Al talent. This sustained growth highlights the increasing reliance on Al-driven solutions, reinforcing its importance in workforce expansion and digital transformation across industries.



Tech Hubs Lead Al Job Expansion Across the U.S

In February, Al job postings in the U.S. varied significantly across states, with some regions experiencing strong growth while others saw declines. States with major tech hubs, such as California, Texas, and New York, had the highest Al job postings, exceeding 2,000 in some locations.

The concentration of job postings remains strongest in urban and tech-driven economies, suggesting that Al talent demand is still centered in key metropolitan areas. Meanwhile, smaller states and rural regions saw fewer Al job postings, reflecting the uneven distribution of Al-related employment opportunities. As Al adoption accelerates, job postings in emerging tech hubs may continue to rise.

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Al Job Market Sees Growth in Creative and Security Sectors

Al job postings showed notable shifts across industries. The Translation & Localization sector led the surge with a 59% increase in new Al job postings, followed by Photography at 51%. Other industries with moderate growth included International Trade & Development (11%), Music (7%), and Security & Investigation (7%).

On the other hand, the Hospitality industry saw the largest decline at - 16%, reflecting a potential downturn in Al-driven roles within the sector. Similarly, Recreational Facilities & Services dropped by -11%, while Computer Hardware saw a -10% decrease. Civil Engineering and Broadcast Media both experienced a milder contraction of -6%. These shifts suggest that Al adoption is expanding in creative and security-related fields, while traditional service industries face a slowdown in Aldriven hiring.



Al Job Market Thrives in Tech, Faces Challenges in Staffing

In February, Al job postings saw notable activity across key industries, with IT & Services leading in both growth and demand. The sector experienced a 29% increase in new Al job postings, with 58% of positions remaining open. The Internet industry also showed strong growth, rising by 18%, with 84% of its Al job postings still active.

Staffing & Recruiting, despite a 16% decline in Al job postings, maintained a high open position rate of 71%. Meanwhile, Computer Software and Financial Services saw moderate increases of 7% each, with 82% and 83% of job postings remaining open, respectively.

These trends highlight a growing demand for AI professionals in techdriven sectors, while recruitment challenges in Staffing & Recruiting may be influencing the decline in postings. Overall, AI job opportunities remain robust in industries prioritizing digital transformation.