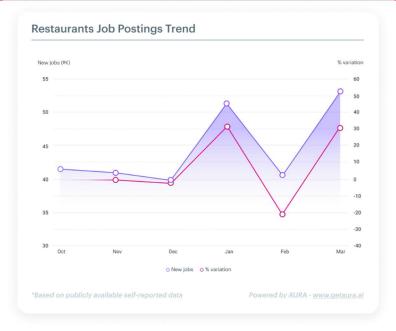
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Aura Intelligence Restaurant Jobs Report

April 1, 2025



Restaurant Hiring Recovers After February Dip

After a notable slowdown in February, restaurant job postings rebounded in March, reaching their highest level in six months. The percent variation trend, which had dipped into negative territory, surged back into strong positive growth—signaling renewed hiring confidence.

This rebound is likely driven by the combination of spring hiring season, stronger consumer demand, and an improving economic outlook. The data likely reflects not just short-term recovery, but also a broader stabilization in restaurant hiring patterns after months of stunted growth.

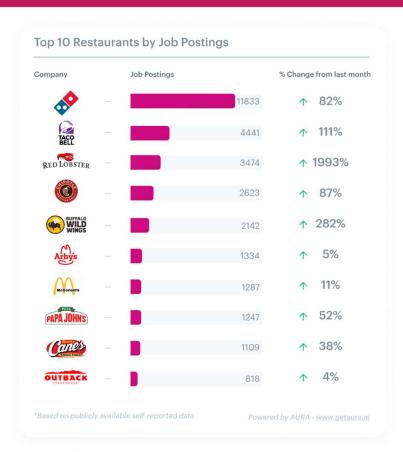
Top 10 Roles by Job Postings Rank Role New postings % Change from last month Team Member 80% 39% Server 87% Crew Member Dishwasher 1310 22% 5. 16% Host Assistant 3% 1188 Manager 46% Shift Leader 8. 163% Bartender 13% General Manager 36% Cook 758

Frontline Restaurant Roles Dominate Job Demand

Team Member, Server, and Crew Member roles led job postings in March, reaffirming the industry's reliance on core customer-facing and kitchen staff. Notably, Bartender roles saw a sharp rise of 163%, suggesting a renewed focus on dine-in and bar service.

While most roles experienced growth, Host postings slightly declined, potentially indicating shifting service models or optimized staffing. The rise in entry- and mid-level roles aligns with broader hiring pushes across chains, and may also reflect a response to high turnover rates in a still-competitive labor market.

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Red Lobster, Taco Bell, and Buffalo Wild Wings Lead Aggressive Hiring Spikes

Hiring momentum in March was driven by a handful of restaurant brands launching aggressive recruitment campaigns. Red Lobster stood out with an unprecedented increase in job postings, signaling potential reopenings, expansions, or major rehiring efforts. Taco Bell and Buffalo Wild Wings also saw triple-digit growth, pointing to strong Q2 growth plans.

Even well-established chains like Domino's and Chipotle posted notable increases, suggesting the broader industry is gearing up to meet rising demand. This burst in activity may reflect rising consumer confidence, marketing pushes, or preparations for seasonal promotions.

Open positions Rank Role New postings % Change from last month 17% Texas 5490 Florida 4153 21% California 3849 46% 39% Ohio 3045 North Carolina 2369 35% Illinois 55% 2240 24% Georgia 2178 32% New York 2068 59% Missouri 2029 Pennsylvania 19% 2015

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Top 10 US States by Restaurant Job Postings

Restaurant Job Postings Surge Across Key U.S. States

March saw a significant rise in restaurant job postings across major U.S. states, with Illinois, Missouri, and California experiencing the sharpest month-over-month increases. This growth trend points to a broader recovery in the hospitality sector, likely driven by warmer weather, increased foot traffic, and seasonal hiring ahead of spring.

Texas, Florida, and California continued to lead in total postings, suggesting strong demand in large population centers. The consistent upward movement across states also reflects growing employer confidence and preparation for increased dining activity.