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Restaurants Job Postings Trend

New jobs (#K) / % variation — Aug, Sep, Oct, Nov, Dec, Jan

○ New jobs ○ % variation
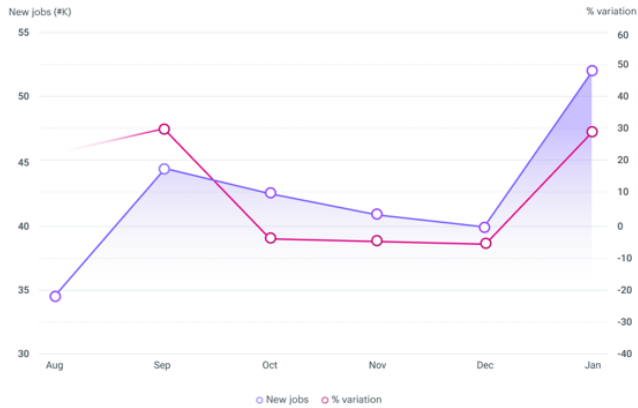
Based on publicly available self-reported data   Powered by AURA - www.getaura.ai

Restaurant Job Market Sees Strong Rebound in January

January saw a sharp resurgence, with new job postings reaching their highest level in months, alongside a significant percentage variation.

This uptick suggests a mix of seasonal recovery and renewed hiring momentum, possibly driven by post-holiday consumer demand and operational recalibrations for the new year. The data, derived from publicly available self-reported sources, highlights the restaurant sector's ongoing workforce volatility and its sensitivity to economic and seasonal trends.

Top 10 US States by Restaurant Job Postings

■ Open positions

Rank	Role	New postings	% Change from last month
1.	Texas	5759	↑ 26%
2.	California	4220	↑ 26%
3.	Florida	3929	↑ 23%
4.	Ohio	2758	↑ 38%
5.	New York	2430	↑ 57%
6.	North Carolina	2131	↑ 24%
7.	Illinois	2106	↑ 44%
8.	Georgia	1993	↑ 28%
9.	Tennessee	1915	↑ 41%
10.	Michigan	1913	↑ 59%

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Texas, California, and Florida Lead Restaurant Job Growth Nationwide

Restaurant job postings surged across the U.S. in January, with Texas, California, and Florida emerging as the top three states for hiring, according to Aura Intelligence's latest workforce insights. **Texas led the nation** with 5,759 new job postings, reflecting a **26%** month-over-month increase. California followed closely with **4,220** postings, also up **26%**, while Florida saw a **23%** uptick with **3,929** new openings.
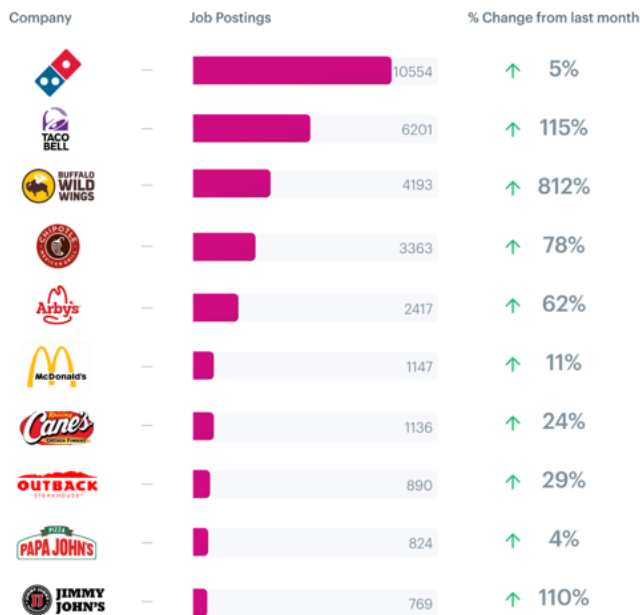
The most significant hiring momentum, however, came from **New York (57%)**, **Michigan (59%)**, and **Ohio (38%)**, indicating growing labor demand in key metropolitan and suburban markets. Other states, including **Illinois (44%)**, **Tennessee (41%)**, and **Georgia (28%)**, also experienced notable workforce expansion.

This data suggests a strong start to the year for restaurant hiring, likely driven by post-holiday consumer demand and staffing adjustments for Q1.

Top 10 Restaurants by Job Postings

Company	Job Postings	% Change from last month
Domino's	10554	↑ 5%
Taco Bell	6201	↑ 115%
Buffalo Wild Wings	4193	↑ 812%
Chipotle	3363	↑ 78%
Arby's	2417	↑ 62%
McDonald's	1147	↑ 11%
Cane's	1136	↑ 24%
Outback Steakhouse	890	↑ 29%
Papa John's	824	↑ 4%
Jimmy John's	769	↑ 110%

*Based on publicly available self-reported data

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Domino's led the sector with **10,554** job postings, reflecting a steady **5%** increase from last month. However, the most striking growth came from **Buffalo Wild Wings**, which saw an explosive **812%** jump in job postings, signaling aggressive hiring—potentially in preparation for the Super Bowl rush.

Taco Bell and **Jimmy John's** also posted substantial increases at **115%** and **110%**, respectively, indicating a strong hiring push in the quick-service segment. **Chipotle**, **Arby's**, and **Outback Steakhouse** experienced notable gains as well, reflecting broader industry momentum. Even **McDonald's**, which typically maintains steady hiring cycles, saw an **11%** increase in new postings.

Top 10 Roles by Job Postings

■ Open positions

Rank	Role	New postings	% Change from last month
1.	Team Member	2253	↑ 99%
2.	Crew Member	2157	↑ 81%
3.	Server	1694	↑ 57%
4.	Shift Manager	1660	↑ 356%
5.	Assistant Manager	1427	↑ 17%
6.	General Manager	1165	↑ 12%
7.	Shift Leader	1131	↑ 47%
8.	Cashier	1053	↑ 203%
9.	Assistant General Manager	992	↑ 41%
10.	Bartender	933	↑ 139%

*Based on publicly available self-reported data

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Restaurant for Key Roles, Led by Team and Shift Managers

The restaurant industry witnessed a surge in job postings across various frontline and managerial roles in January, according to Aura Intelligence's latest workforce data. **Team Members** and **Crew Members** remained the most in-demand positions, with **2,253** and **2,157** new postings, growing by **99%** and **81%**, respectively. These roles reflect the ongoing need for entry-level staff to meet customer demand.

A standout trend was the **356%** spike in **Shift Manager** postings, signaling an urgent need for mid-level leadership to oversee daily operations. Similarly, **Cashier** postings saw an astonishing **203%** increase, likely tied to rising foot traffic and in-store service demand. **Bartender** roles also jumped by **139%**, indicating a strong recovery in full-service dining and bar establishments.

Managerial roles, including **General Managers** and **Assistant Managers**, saw more modest but steady increases, reinforcing the industry's push for stability in leadership amid fluctuating workforce dynamics.

With hiring trends on the rise nationwide, Aura Intelligence will continue tracking workforce dynamics to provide actionable insights for industry leaders. Stay tuned for our next update.