

Portfolio Tracking Report

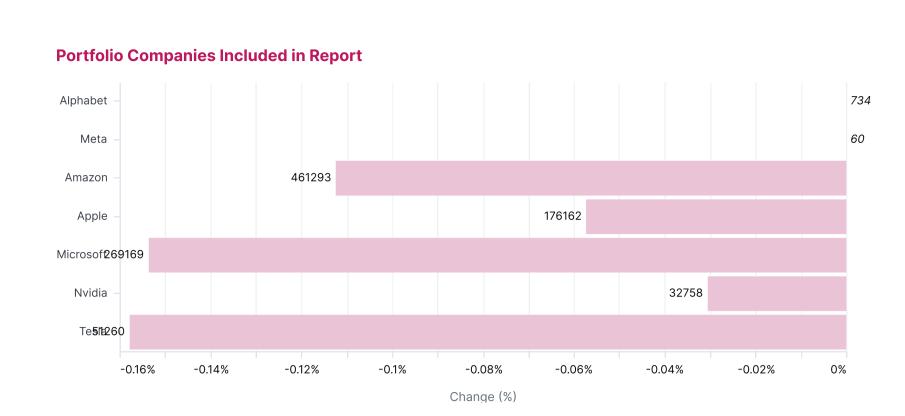
Portfolio companies: Nvidia, Apple, Microsoft, Amazon, Meta, Alphabet, Tesla Report Month: 2025-04

For more information contact reports@auraintel.com

Portfolio overview

This section provides a quick glance at the companies in the portfolio and the change in their headcount over the previous month. For example, you can find:

- How much has a company in the portfolio grown in headcount over the previous month?
- Which companies in the portfolio are expanding the fastest?

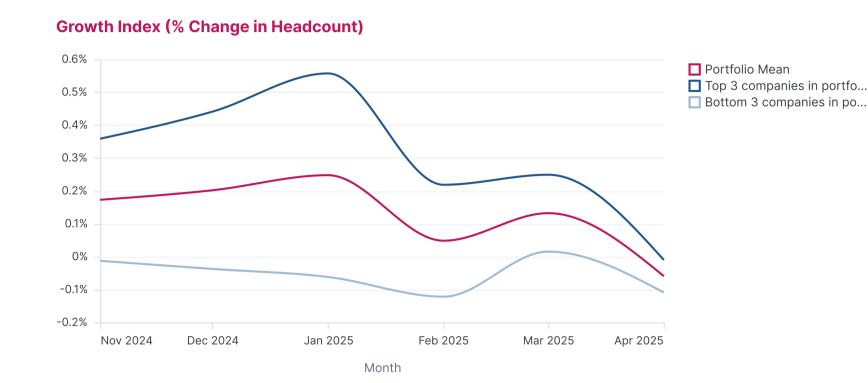


Depicts headcount change across all portfolio companies from previous month; growth is depicted in green, while reductions are in red

Portfolio aggregate indicators

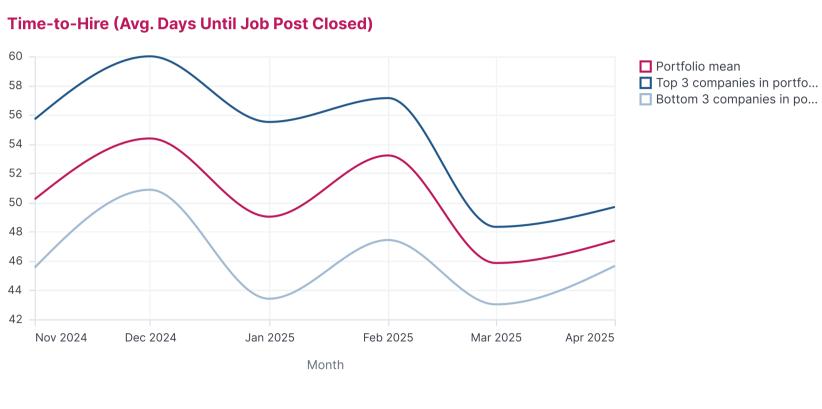
This section compares the overall portfolio performance with that of the top and bottom companies across various metrics. Some of the questions that this section answers:

- How rapid is the hiring in top companies when compared to the rest of the companies in the portfolio (*Time-to-hire*)? • Does the portfolio have enough companies that are growing at a fast enough rate (*Growth index*)?
- How does the overall sentiment across compensation, senior management and job satisfaction look like?



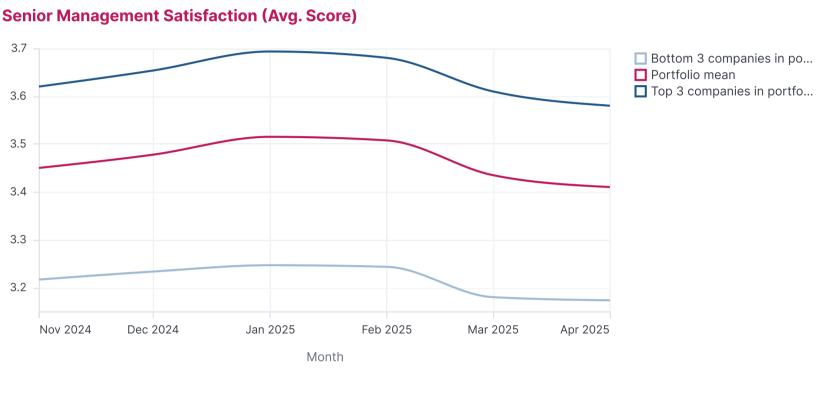
average; positive growth means hiring, while declines suggest downsizing

Measures % change (MoM) in headcount of the top 3 and bottom 3 portfolio companies over time vs. the portfolio

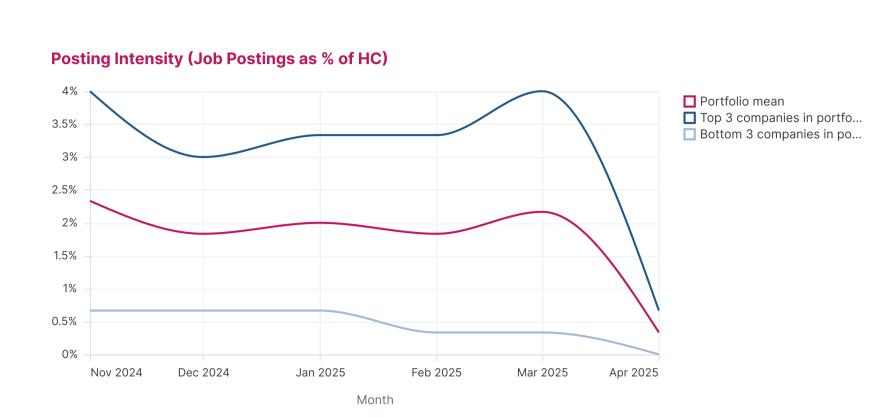


Senior Management Satisfaction (Avg. Score)

Measures time-to-hire for the top 3 and bottom 3 portfolio companies over time vs. the portfolio average; lower time-to-

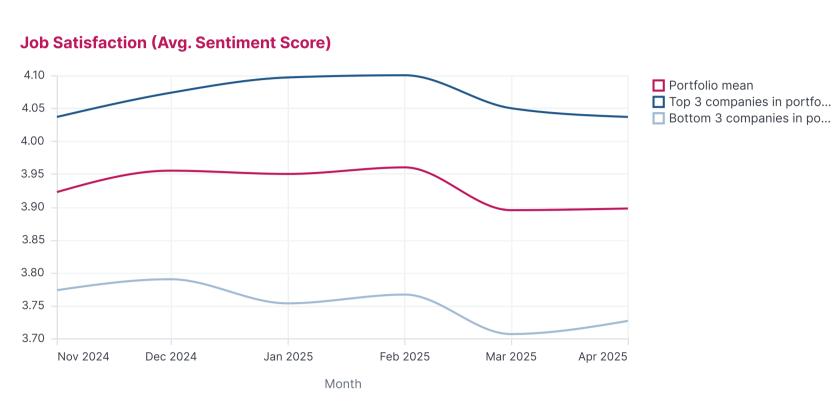


Benchmarks confidence in leadership in top 3 and bottom 3 portfolio companies over time vs. the portfolio average; high



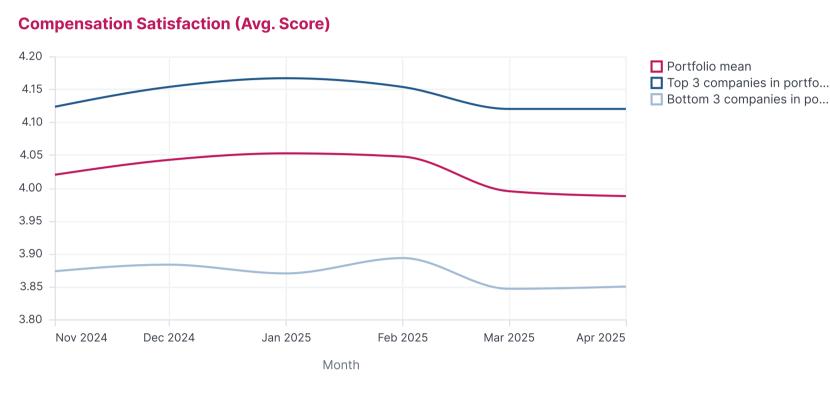
values indicate rapid growth

Tracks job posting momentum of the top 3 and bottom 3 portfolio companies over time vs. the portfolio average; higher



higher scores suggest a more satisfied workforce

Captures employee satisfaction in top 3 and bottom 3 portfolio companies over time, compared to the portfolio average;



scores may indicate retention risks

Tracks employee sentiment on pay for top 3 and bottom 3 portfolio companies over time vs. the portfolio average; lower

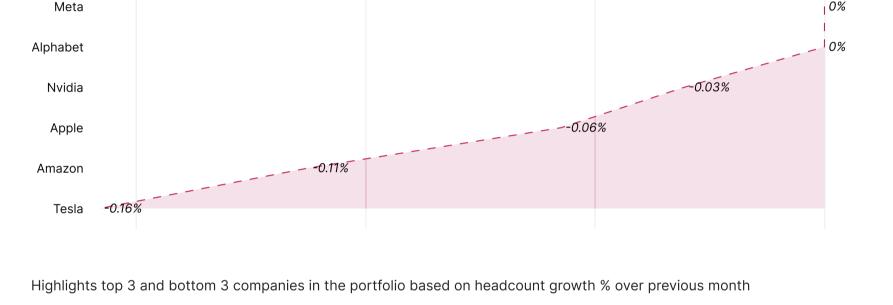
Portfolio deep dive This section compares the top and bottom 3 companies to reveal key trends in hiring and sentiment. Some of the questions that this section answers:

scores indicate strong management approval

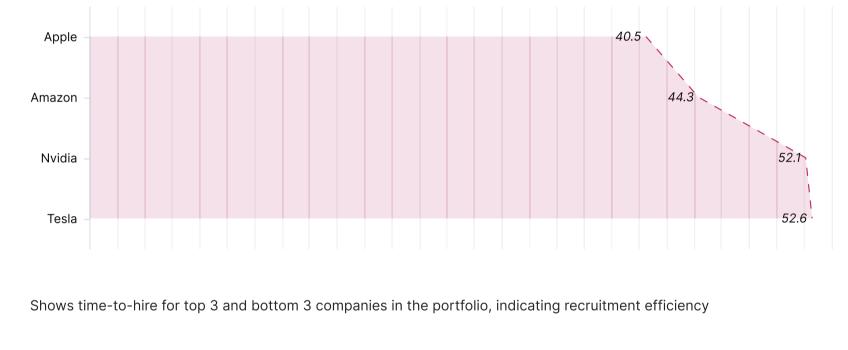
hire indicates faster hiring cycles

• Which companies are thriving and struggling the most in terms of growth, and how does that reflect in their hiring trends? • Which companies are leading and lagging across various sentiment scores?

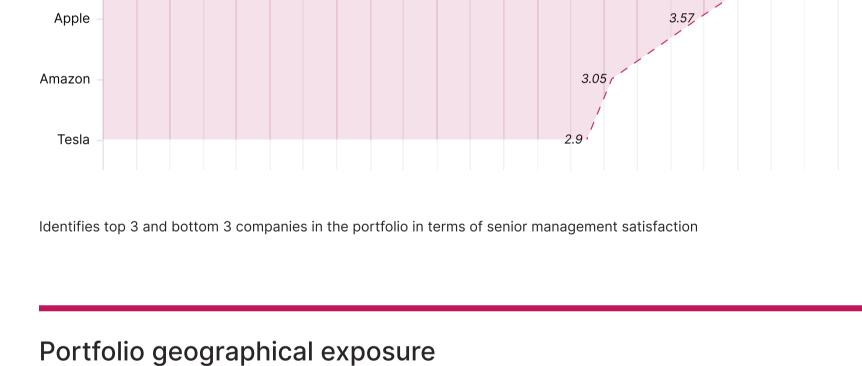
Top 3 High & Low Performers - Growth Index (% Change in Headcount)



Top 3 High & Low Performers - Time-to-Hire (Avg. Days Until Job Post Closed)



Top 3 High & Low Performers - Senior Management Satisfaction (Avg. Score) Nvidia



Tesla

Top 3 High & Low Performers - Posting Intensity (Job Postings as % of HC)



Top 3 High & Low Performers - Job Satisfaction (Avg. Sentiment Score)



Nvidia Apple

Top 3 High & Low Performers - Compensation Satisfaction (Avg. Score)



Change (%)

-75.29%

-56.52%

-55.09%

Change (%)

-76%

-66%

-68%

-72%

-72%

-70%

-68%

-14%

-61%

-69%

Seniority

Mid

Тор

2.0

1.00

0.90

1.8

Unclassified

Role Level 1

Engineering

Operations

Job Postings ↓

761

303

210

197

196

160

157

157

150

139

2

1.0

Employee Count

1.2

1.4

1.6

This section provides information on the geographical distribution of the portfolio companies' current workforce and new job postings. Some of the questions that this section answers are:

Job Postings ↓

710

639

Top 10 Countries in Demand

Country

india

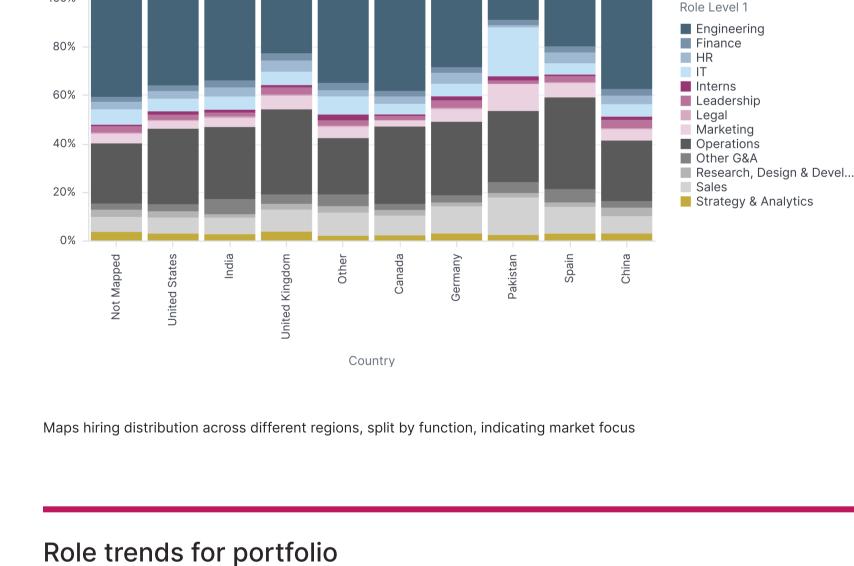
united states of america

• What are the top countries driving the engineering talent pool in the portfolio companies (Geographic footprint)? • Which locations are the portfolio companies targeting for workforce expansion (*Top 10 countries in demand*)?

Geographic Footprint

Headcount

100%



united kingdom 327 -59.18% 158 -54.07% singapore 154 -66.81% canada 101 -65.17% australia -76.62% ireland 94 94 -73.3% spain Highlights the most important hiring locations globally, showing workforce expansion trends

• What role functions are seeing the most hiring momentum across the portfolio? (Top 10 job titles in demand)? • Do the changes in job role demand align with broader industry transformations? (*Top 10 growing job roles*)?

This section analyzes role trends across the portfolio, highlighting growing and declining job roles, and those in demand. Some of the questions that this section answers are:

Top 10 Job Titles in Demand

Artificial Intelligence Engineer

Account Manager / Representative

Operations Manager / Supervisor

Business Development / Sales Manager

Cyber / Information Security Engineer / Analyst

Product Manager

Engineering Manager

Warehouse Worker

Lists the most sought-after job roles, reflecting hiring priorities

Top 10 Talent Destinations

Hcl Technologies

Alibaba Group Holding

Autohaus Louis Dresen

Bolt Technology

Abbrevia8

Committed Agency

Finops Foundation

Novus Consulting

Salesforce

Abbrevia8

Airbnb

Amazon

Apono

Atieva

0.0

Top Seniority Talent Destinations by Role

0.2

0.4

0.6

Shows most preferred exit destinations for employees, revealing talent retention challenges

Role Functions in Demand

Strategy & Analytics

Marketing

Other G&A

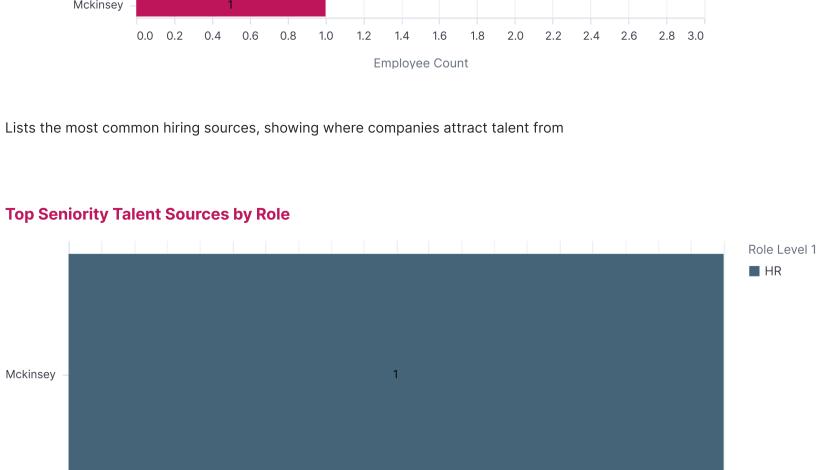
Finance

Audi

Role Level 1 Job Title Operations Software Developer / Engineer Engineering Computer Systems Engineer / Architect Sales



Australian Federal.. Bank Of Montreal Mckinsey



0.00	0.10	0.20	0.30	0.40	0.50	0.60	0.70	0.80	0.90	1.00
				Er	mployee Co	unt				
ights where	senior em	ployees	are hired	from, ind	icating key	/ execut	ive recruitm	nent chani	nels	
	Тор	10 Gro	wing Jok	o Roles						
			wing Jok	Roles						
	Top '		wing Jok	Roles	Job Postin	gs CI	ange (%) ↓			
		е	wing Jok	Roles		gs Cl 22 83				
	Job Title	е		Roles			%			
	Job Title Package Transpo	e er	anager	Roles		22 83 63 3%	%			
	Job Title Package Transpo Warehou	er rtation M use Worke	anager		1	22 83 63 3% 57 -1	%			
	Job Title Package Transpo Warehou Human F	er rtation M use Worke	anager er s Assistant		1	22 83 63 39 57 -1 34 -2	% 5 4%			
	Job Title Package Transpo Warehou Human F	er rtation M use Worke Resource: formation	anager er s Assistant		1	22 83 63 3% 57 -1 34 -2 27 -2	% 5 4% 3%			

22

32

84

-41%

-47%

-48%

76 -50%

0.00 0.10 0.20 Tracks where senior talent moves after leaving, helping assess leadership retention Job Title

Top 10 Declining Job Roles Job Postings Change (%) ↑ -91% Retail Sales Associate 54 -86% Repair / Service Technician 26 Program Manager 57 -86% Merchandiser 23 -84% Unclassified Occupation 365 -83% -83% Tractor-Trailer Truck Driver 100 -83% **Customer Service Representative** 122 32 -82% Scheduler / Operations Coordinator Hardware Engineer 53 -81% Automotive Service Technician / Mechanic 23 -81%

0.40

0.30

0.50

Employee Count

0.60

0.70

0.80

Shows job roles with decreasing demand, signaling shifts in industry focus or automation impacts

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Emergency Medical Technician

Mobile Applications Developer

Human Resources Manager

Highlights job roles experiencing the fastest hiring growth, indicating emerging industry needs

Sales Assistant