Filters

Report Month in the month 2025-03

Lookback period between 2024-10-01 and 2025-03-01 (inclusive)
Portfolio Company Names is Nvidia, Apple, Microsoft, Amazon, Meta Platforms, Alphabet, Tesla

Give us your feedback



Portfolio Tracking Report

Portfolio companies: Nvidia, Apple, Microsoft, Amazon, Meta Platforms, Alphabet, Tesla

Report Month: 2025-03

For more information contact reports@auraintel.com

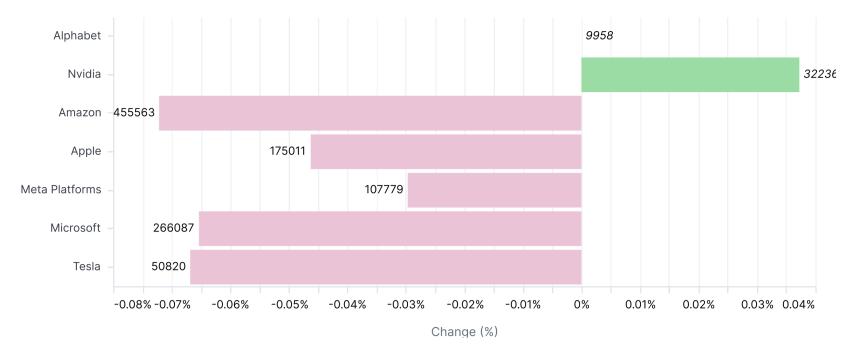
Portfolio overview

This section provides a quick glance at the companies in the portfolio and the change in their headcount over the previous month. For example, you can find:

• How much has a company in the portfolio grown in headcount over the previous month?

Which companies in the portfolio are expanding the fastest?

Portfolio Companies Included in Report



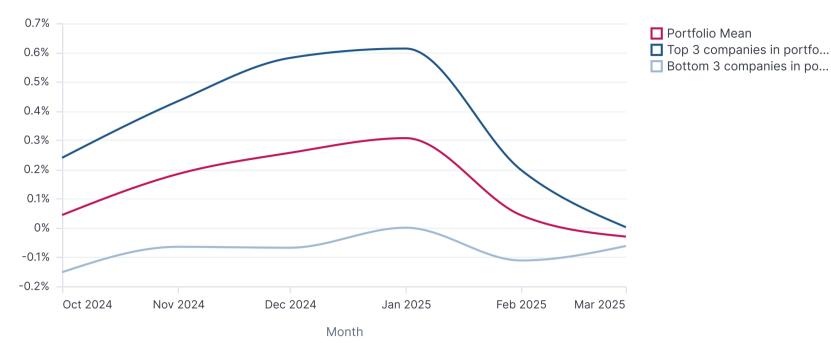
Depicts headcount change across all portfolio companies from previous month; growth is depicted in green, while reductions are in red

Portfolio aggregate indicators

This section compares the overall portfolio performance with that of the top and bottom companies across various metrics. Some of the questions that this section answers:

- How rapid is the hiring in top companies when compared to the rest of the companies in the portfolio (*Time-to-hire*)?
- Does the portfolio have enough companies that are growing at a fast enough rate (Growth index)?
- How does the overall sentiment across compensation, senior management and job satisfaction look like?

Growth Index (% Change in Headcount)



Measures % change in headcount of the top 3 and bottom 3 portfolio companies over time vs. the portfolio average; positive growth means hiring, while declines suggest downsizing

Posting Intensity (Job Postings as % of HC)

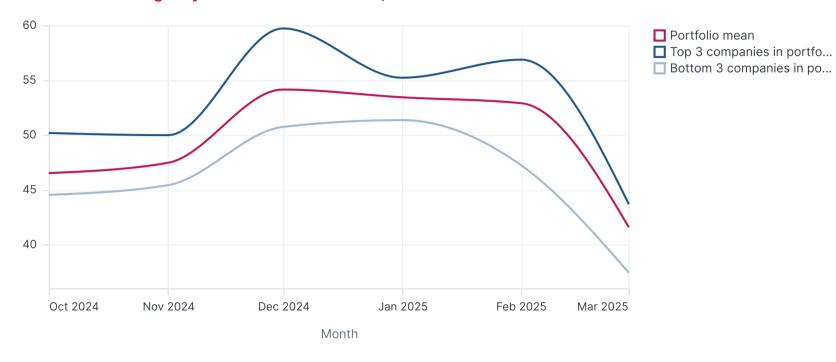


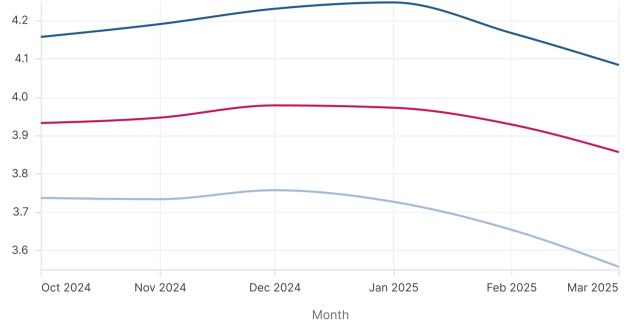
Portfolio mean
Top 3 companies in portfo...
Bottom 3 companies in po...

Tracks job posting momentum of the top 3 and bottom 3 portfolio companies over time vs. the portfolio average; higher values indicate rapid growth

Time-to-Hire (Avg. Days Until Job Post Closed)

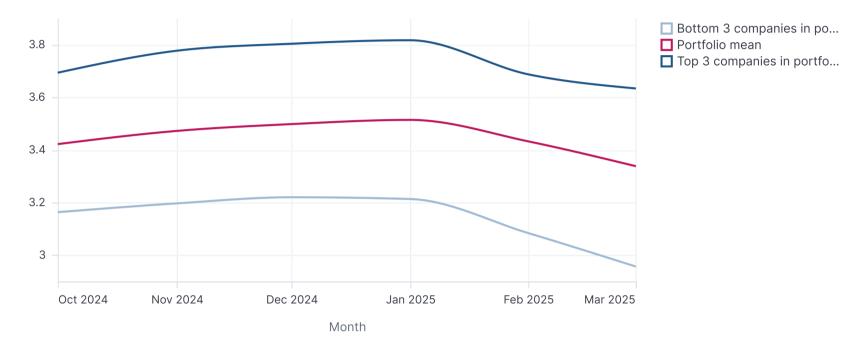
Job Satisfaction (Avg. Sentiment Score)





Measures time-to-hire for the top 3 and bottom 3 portfolio companies over time vs. the portfolio average; lower time-tohire indicates faster hiring cycles

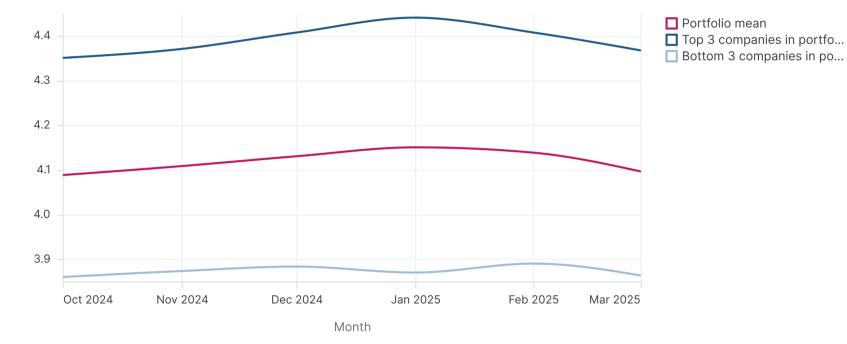
Senior Management Satisfaction (Avg. Score)



Benchmarks confidence in leadership in top 3 and bottom 3 portfolio companies over time vs. the portfolio average; high scores indicate strong management approval

Captures employee satisfaction in top 3 and bottom 3 portfolio companies over time, compared to the portfolio average; higher scores suggest a more satisfied workforce

Compensation Satisfaction (Avg. Score)

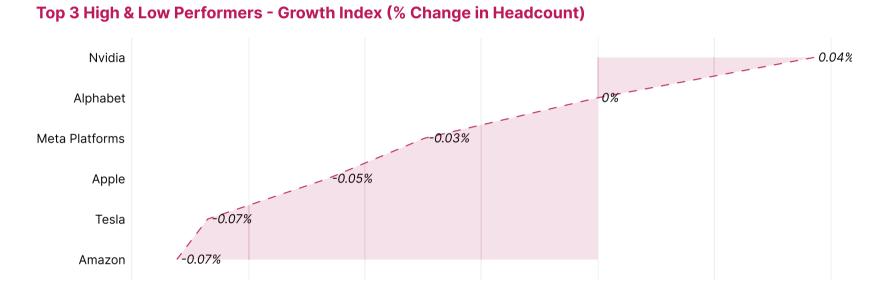


Tracks employee sentiment on pay for top 3 and bottom 3 portfolio companies over time vs. the portfolio average; lower scores may indicate retention risks

Portfolio deep dive

This section compares the top and bottom 3 companies to reveal key trends in hiring and sentiment. Some of the questions that this section answers:

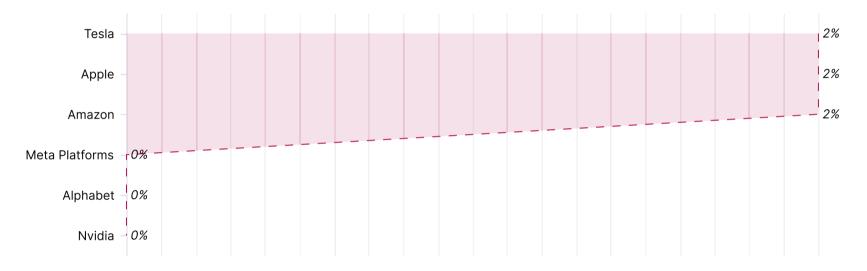
- Which companies are thriving and struggling the most in terms of growth, and how does that reflect in their hiring trends?
- Which companies are leading and lagging across various sentiment scores?



Highlights top 3 and bottom 3 companies in the portfolio based on headcount growth %

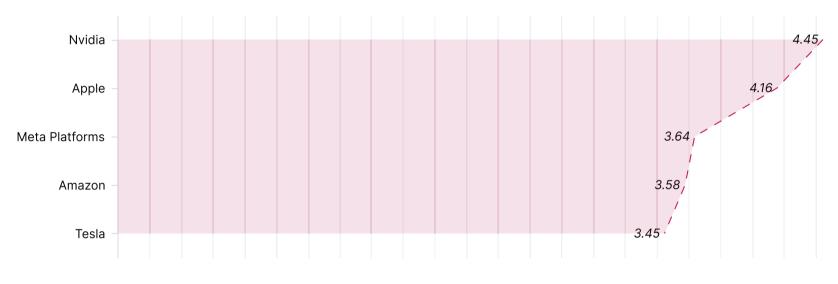


Top 3 High & Low Performers - Posting Intensity (Job Postings as % of HC)



Compares job posting momentum of top 3 and bottom 3 companies in the portfolio

Top 3 High & Low Performers - Job Satisfaction (Avg. Sentiment Score)



Portfolio mean
 Top 3 companies in portfo...
 Bottom 3 companies in po...

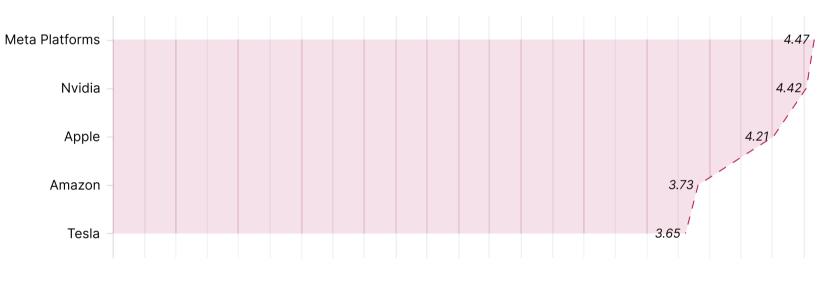
Shows time-to-hire for top 3 and bottom 3 companies in the portfolio, indicating recruitment efficiency



Identifies top 3 and bottom 3 companies in the portfolio in terms of senior management satisfaction

Highlights top 3 and bottom 3 companies in the portfolio in terms of job satisfaction

Top 3 High & Low Performers - Compensation Satisfaction (Avg. Score)

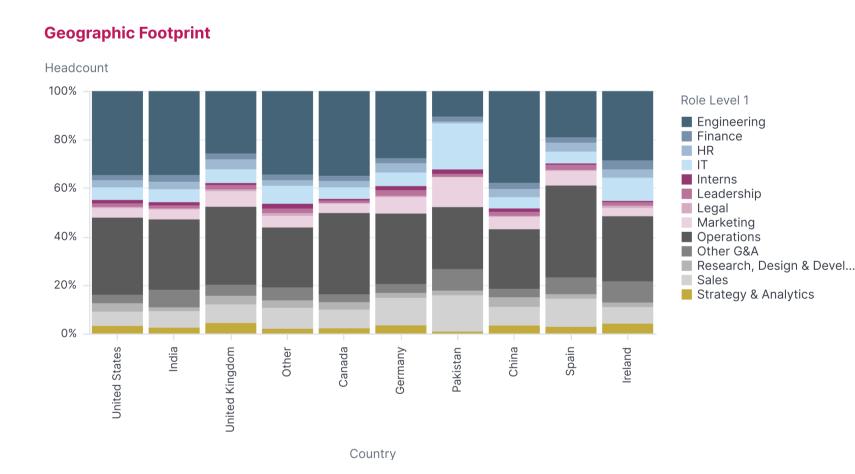


Lists the top 3 and bottom 3 companies in the portfolio based on compensation satisfaction

Portfolio geographical exposure

This section provides information on the geographical distribution of the portfolio companies' current workforce and new job postings. Some of the questions that this section answers are:

- What are the top countries driving the engineering talent pool in the portfolio companies (*Geographic footprint*)?
- Which locations are the portfolio companies targeting for workforce expansion (Top 10 countries in demand)?



Maps hiring distribution across different regions, split by function, indicating market focus

Top 10 Countries in Demand

Country	Job Postings ↓	Change (%)
united states of america	8744	-14.55%
germany	991	-63.55%
india	985	-43.06%
united kingdom	742	-15.49%
mexico	378	-31.15%
italy	334	-60.1%
canada	301	-21.82%
singapore	269	-8.81%
costa rica	265	43.24%
spain	256	-35.84%

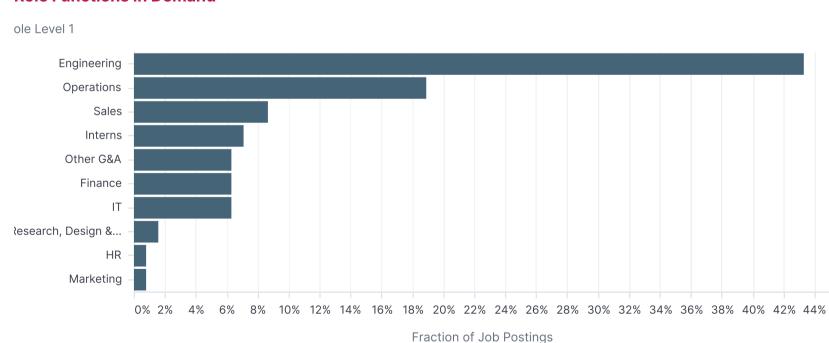
Highlights the most important hiring locations globally, showing workforce expansion trends

Role trends for portfolio

This section analyzes role trends across the portfolio, highlighting growing and declining job roles, and those in demand. Some of the questions that this section answers are:

- What role functions are seeing the most hiring momentum across the portfolio? (*Top 10 job titles in demand*)?
- Do the changes in job role demand align with broader industry transformations? (*Top 10 growing job roles*)?

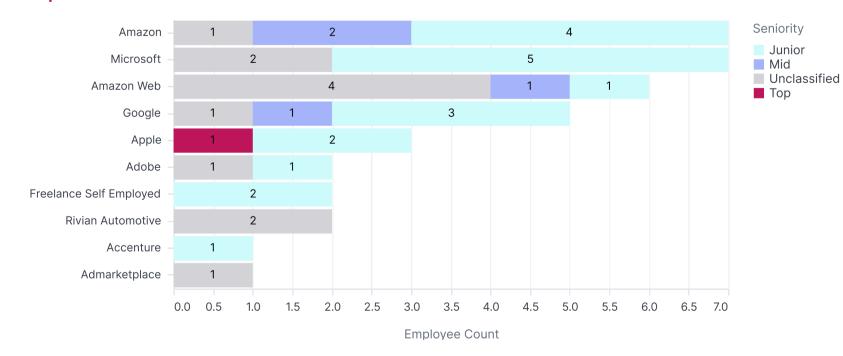
Role Functions in Demand



Top 10 Job Titles in Demand

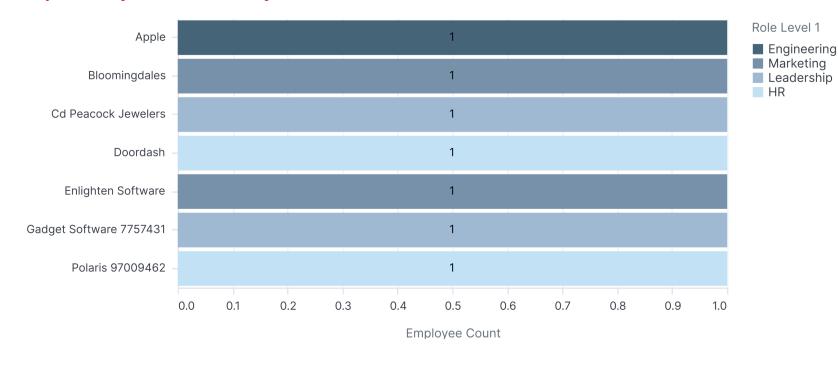
Job Title	Job Postings ↓	Change (%)
Software Developer / Engineer	2253	-8%
Computer Systems Engineer / Architect	591	-14%
Computer Support Specialist	461	16%
Tractor-Trailer Truck Driver	434	-33%
Retail Sales Associate	391	93%
Product Manager	370	-26%
Program Manager	366	-31%
Laborer / Warehouse Worker	348	-81%
Account Manager / Representative	347	-30%
Sales Representative	336	-10%

Top 10 Talent Sources



Lists the most common hiring sources, showing where companies attract talent from

Top Seniority Talent Sources by Role



Highlights where senior employees are hired from, indicating key executive recruitment channels

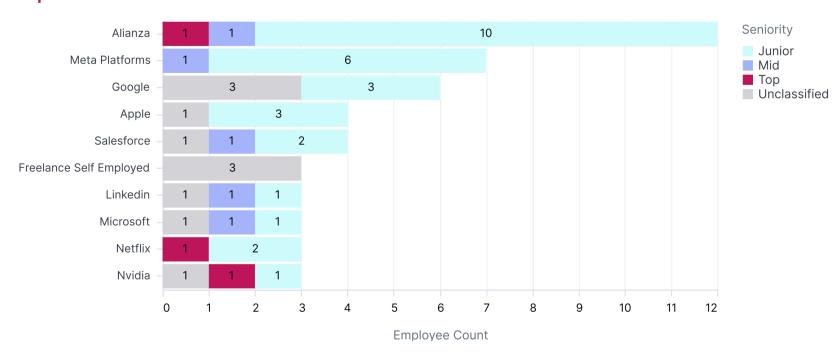
Top 10 Growing Job Roles

Job Title	Job Postings	Change (%) ↓
Fraud Examiner / Analyst	21	600%
Hotel Desk Clerk	115	174%
Registrar / Patient Service Representative	48	167%
Retail Sales Associate	391	93%
Creative Director	65	86%
Scheduler / Operations Coordinator	90	70%
Materials Engineer	22	69%
Inventory / Supply Specialist	118	53%
Technology Consultant	99	46%
Bookkeeper / Accounting Clerk	96	45%

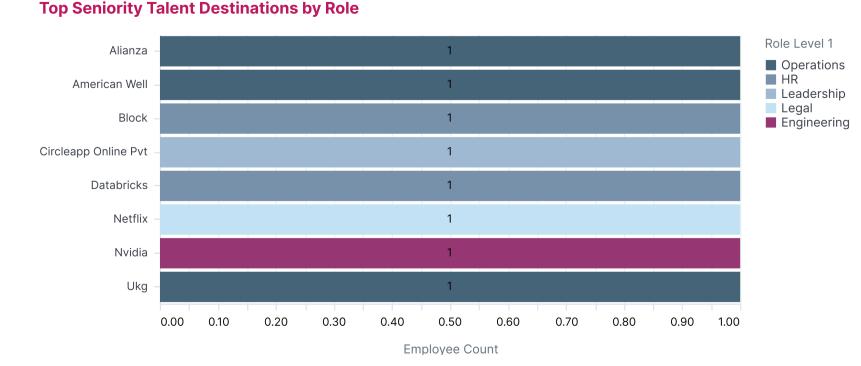
Highlights job roles experiencing the fastest hiring growth, indicating emerging industry needs

Lists the most sought-after job roles, reflecting hiring priorities

Top 10 Talent Destinations



Shows most preferred exit destinations for employees, revealing talent retention challenges



Tracks where senior talent moves after leaving, helping assess leadership retention

Top 10 Declining Job Roles

Job Title	Job Postings	Change (%) ↑
Laborer / Warehouse Worker	348	-81%
Property / Real Estate / Community Manager	23	-76%
Operations Analyst	77	-61%
Project Manager	86	-60%
Human Resources / Labor Relations Specialist	50	-59%
Building And General Maintenance Technician	57	-57%
Loss Prevention / Asset Protection Specialist	26	-57%
Security Manager	43	-57%
Maintenance / Service Supervisor	106	-55%
Safety Specialist / Coordinator	95	-54%

Shows job roles with decreasing demand, signaling shifts in industry focus or automation impacts

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