

# Magnificent 7 Portfolio Tracking Report

APRIL 2025 Aura Intelligence

# **Executive Summary**

#### **Overview**

The Magnificent 7 portfolio showed **stable but uneven headcount growth**, alongside fluctuations in job posting activity and hiring efficiency. Overall talent mobility was active, with **companies tapping into diverse geographies and adjusting role mixes** to align with changing strategies. Notable trends included **improved time-to-hire rates and a dynamic shift in role demands**, signaling evolving portfolio priorities.

### **Key Takeaways**

01

**Portfolio Overview:** The portfolio displayed moderate headcount growth with variations across companies, indicating differentiated hiring strategies.

02

**Portfolio Aggregate Indicators:** A trend toward more efficient hiring was evident, though compensation satisfaction levels showed slight volatility.

03

**Portfolio Geographical Exposure:** The portfolio maintained a strong U.S. dominance but demonstrated incremental diversification toward India and Germany.

04

**Role Trends for Portfolio:** Role demands shifted, with engineering and operations seeing heightened activity while traditional support roles declined.

#### Filters

- Report Month: 04/2025
- Lookback Period: Between 11/01/2024 04/01/2025 (inclusive)
- Portfolio Companies: Nvidia, Apple, Microsoft, Amazon, Meta, Alphabet, Tesla

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#### Portfolio Overview

- Portfolio-wide headcount showed modest and steady growth, suggesting cautious optimism in workforce expansion across most companies.
- Nvidia exhibited the most notable positive headcount change, indicating aggressive talent acquisition to support scaling initiatives.
- Companies like **Meta and Alphabet recorded flat headcount growth**, reflecting possible stabilization after previous periods of workforce adjustment.
- Growth indices across the portfolio revealed limited volatility, highlighting a more disciplined and predictable hiring cadence.

#### Portfolio Companies Included in Report



#### **Portfolio Aggregate Indicators**

- Overall posting intensity in the portfolio **declined slightly over the past few months**, suggesting a selective approach toward new hiring.
- **Time-to-hire metrics improved marginally**, with companies like Alphabet achieving particularly quick hiring cycles, pointing to process optimization.
- Compensation satisfaction across the portfolio remained high but showed minor dips, indicating emerging pressures on compensation competitiveness.
- Although leading the portfolio in job posting intensity, Tesla and Amazon showed lower hiring momentum compared to others, reflecting a possible hiring slowdowns.

#### Top 3 High & Low Performers, Growth Index, Hiring Intensity, and More

See Appendix for Job and Senior Management Satisfaction Scores

#### **Growth Index**



average; positive growth means hiring, while declines suggest downsizing

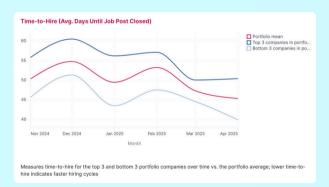


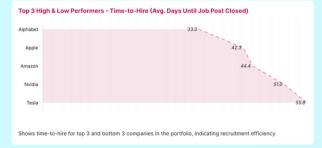
#### **Hiring Intensity**



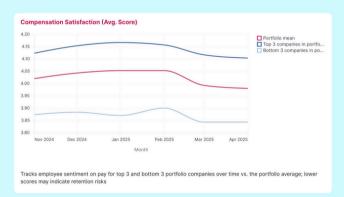
Top 3 High & Low Performers - Posting Intensity (Job Postings as % of HC)

#### Time-to-Hire





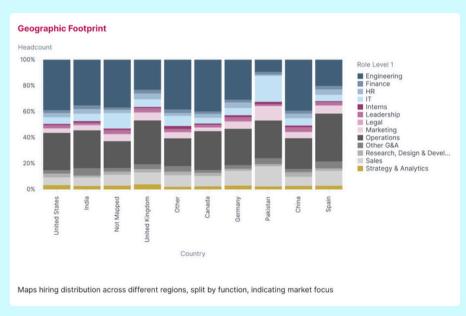
#### **Compensation Satisfaction**



#### Portfolio Geographical Exposure

- The United States remained the overwhelming hub for portfolio company talent, reaffirming its strategic importance in talent concentration.
- India emerged as a strong secondary center, suggesting a growing reliance on global talent pools to support engineering and IT roles.
- Germany and the United Kingdom witnessed slight increases in job demand, reflecting deeper penetration into European markets.
- 'Not Mapped' locations still contributed a measurable headcount, hinting at remote work or decentralized hiring practices across companies.

#### **Geographic Hiring Trends – Top Countries**



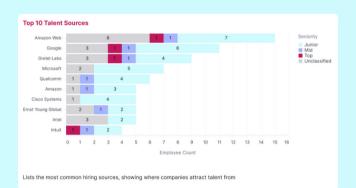
Country	Job Postings ↓	MoM Change %
united states of america	7775	-44.03%
india	1222	-13.15%
germany	829	-39.4%
united kingdom	747	-8.12%
mexico	351	-41.5%
canada	247	-46.3%
singapore	235	-31.69%
ireland	182	-50.41%
spain	171	-49.56%
brazil	164	-27.75%

#### **Role Trends for Portfolio**

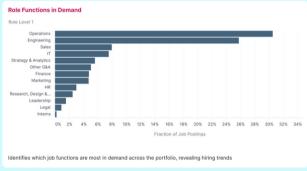
- Engineering and Operations roles dominated new job postings, underscoring a strong focus on core product development and operational scaling.
- Software Developers and Al Engineers were among the top job titles in demand, showing a clear investment in technical innovation.
- Declining demand for Customer Service Representatives and Brokerage Clerks pointed to automation or strategic shifts in customer operations.
- Talent sourcing patterns showed **companies drawing junior talent heavily from Amazon Web Services and Google**, indicating an active strategy to tap into technically skilled pools.

#### **Talent Sources and Destinations**

See Appendix for Top Seniority Talent Sources and Destinations





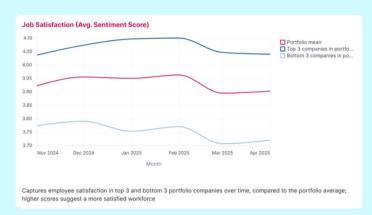


Job Title	Job Postings ↓	MoM Change %
Software Developer / Engineer	1308	-50%
Computer Systems Engineer / Architect	490	-40%
Tractor-Trailer Truck Driver	476	-23%
Product Manager	411	-32%
Artificial Intelligence Engineer	410	-43%
Engineering Manager	346	-33%
Account Manager / Representative	309	-53%
Warehouse Worker	295	10%
Business Development / Sales Manager	270	-26%
Cyber / Information Security Engineer / Analyst	256	-36%

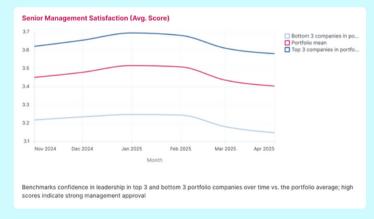
#### Conclusion

The Magnificent 7 portfolio reflects a **strategic balance between expansion and efficiency**. While overall growth was moderate, **companies emphasized faster hiring processes and deeper geographic diversification**. Role dynamics suggested a pivot toward technical and operational excellence, while traditional roles faced some contraction. Going forward, **disciplined talent strategies and global footprint optimization** will likely remain critical levers for sustainable growth.

## **Appendix**













Job Title	Job Postings	MoM Change % ↓
Packager	34	183%
Compensation / Benefits Manager	24	71%
Transportation Manager	76	69%
Merchandising Manager	21	62%
Programme Manager	30	58%
Postal Service / Mail Room Worker	30	36%
Human Resources Assistant	53	33%
Compensation / Benefits Analyst	22	29%
Field Service Technician	24	26%
Communications / Public Relations Specialist	35	17%

Job Title	Job Postings	MoM Change % 1
Brokerage Clerk	33	
Retail Sales Associate	97	-84%
Repair / Service Technician	43	-77%
Customer Service Representative	184	-74%
Unclassified Occupation	542	-74%
Sales Engineer	23	-74%
Merchandiser	39	-72%
Stocking Clerk	25	-71%
Scheduler / Operations Coordinator	53	-68%
Hardware Engineer	83	-67%

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