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Portfolio Tracking Report

Portfolio companies: Nvidia, Apple, Microsoft, Amazon, Meta Platforms, Alphabet, Tesla
 Report Month: 2025-03

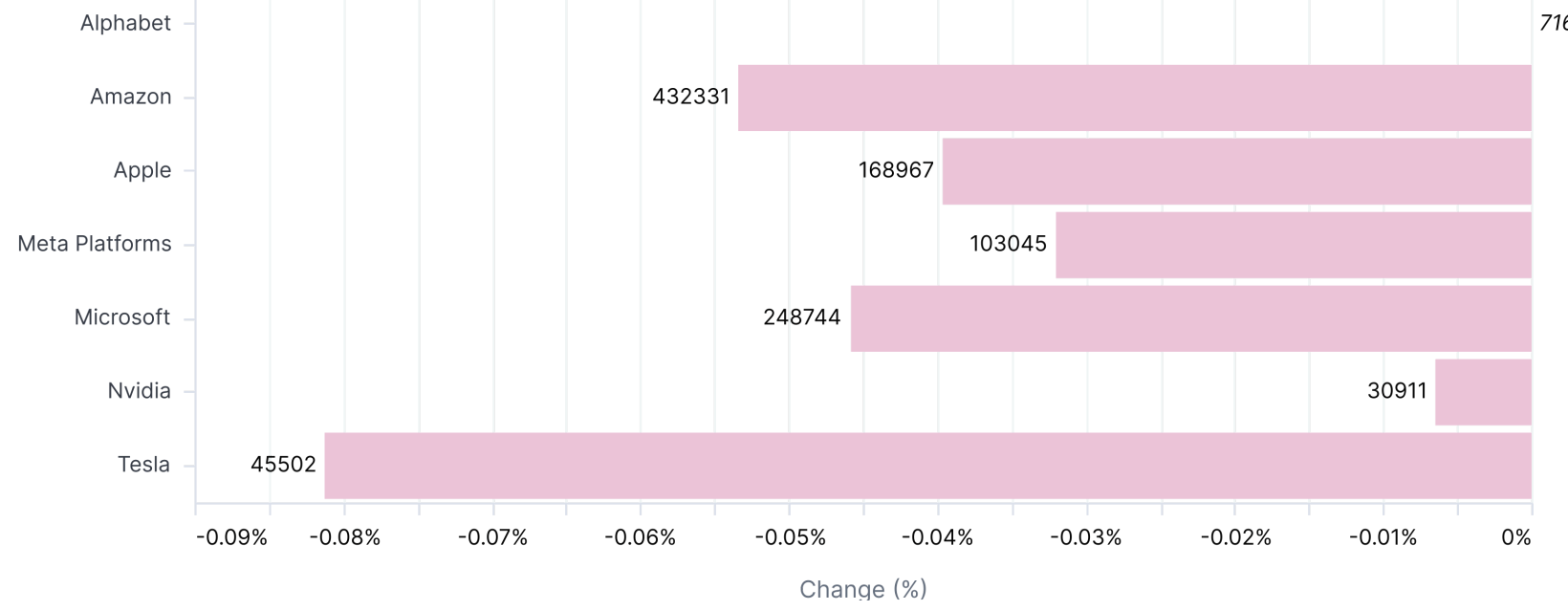
For more information contact reports@auraintel.com

Portfolio overview

This section provides a quick glance at the companies in the portfolio and the change in their headcount over the previous month. For example, you can find:

- How much has a company in the portfolio grown in headcount over the previous month?
- Which companies in the portfolio are expanding the fastest?

Portfolio Companies Included in Report



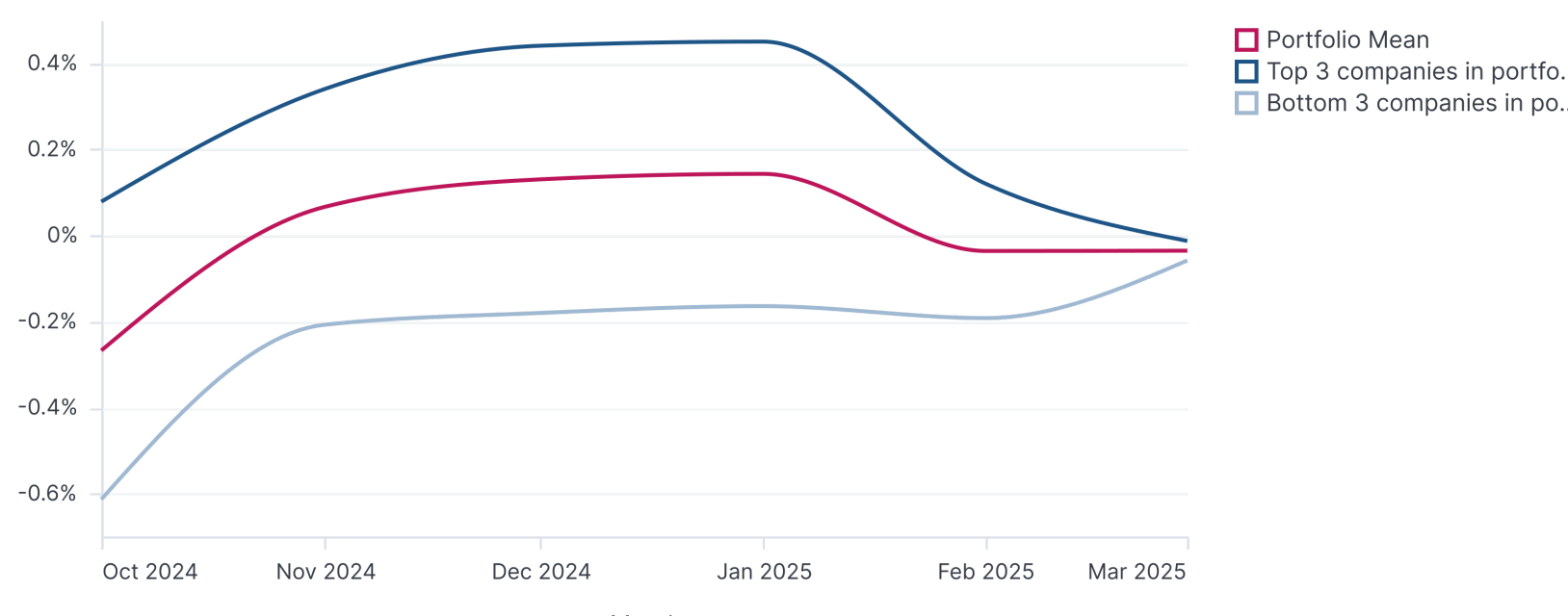
Depicts headcount change across all portfolio companies from previous month; growth is depicted in green, while reductions are in red

Portfolio aggregate indicators

This section compares the overall portfolio performance with that of the top and bottom companies across various metrics. Some of the questions that this section answers:

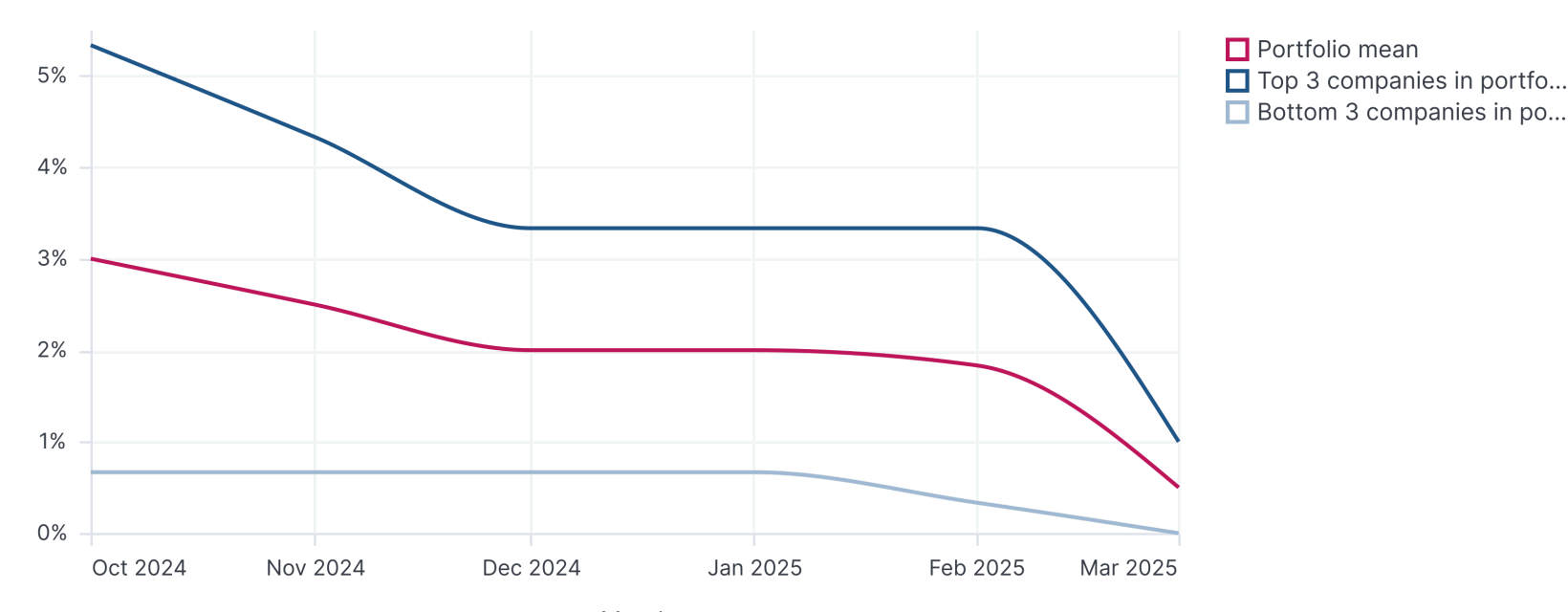
- How rapid is the hiring in top companies when compared to the rest of the companies in the portfolio (Time-to-hire)?
- Does the portfolio have enough companies that are growing at a fast enough rate (Growth index)?
- How does the overall sentiment across compensation, senior management and job satisfaction look like?

Growth Index (% Change in Headcount)



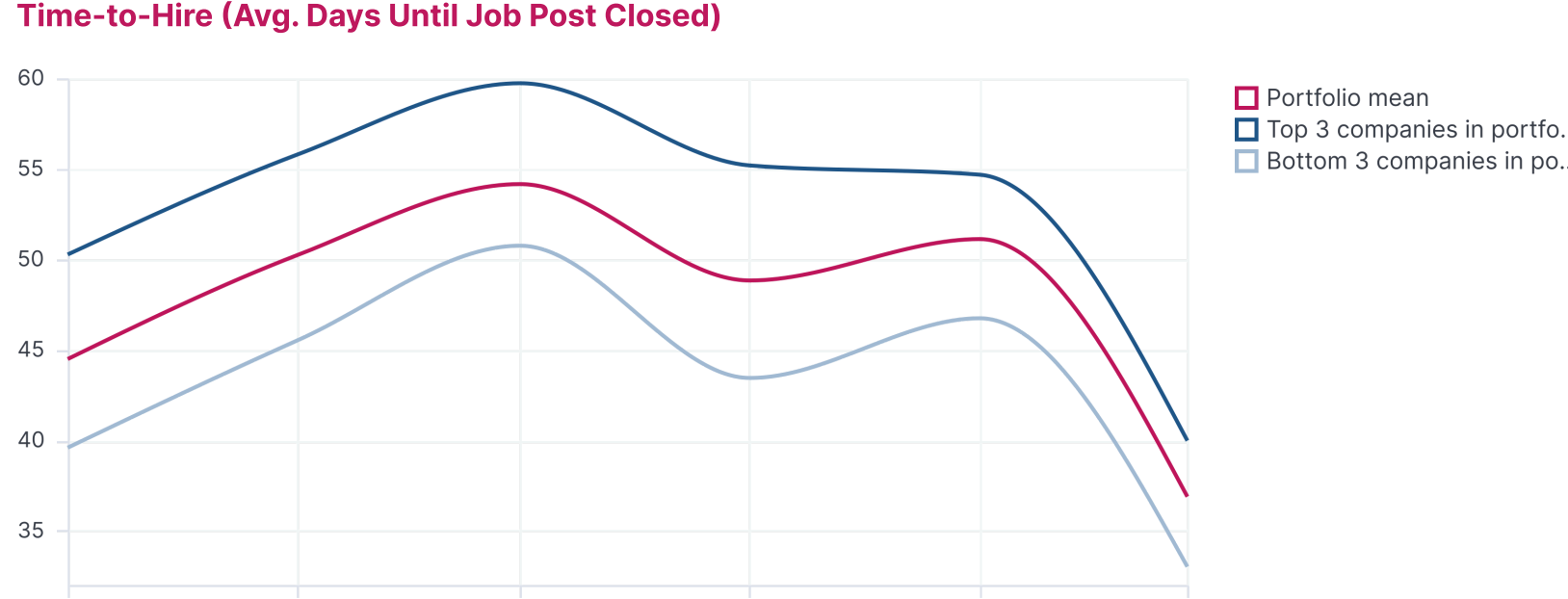
Measures % change in headcount of the top 3 and bottom 3 portfolio companies over time vs. the portfolio average; positive growth means hiring, while declines suggest downsizing

Posting Intensity (Job Postings as % of HC)



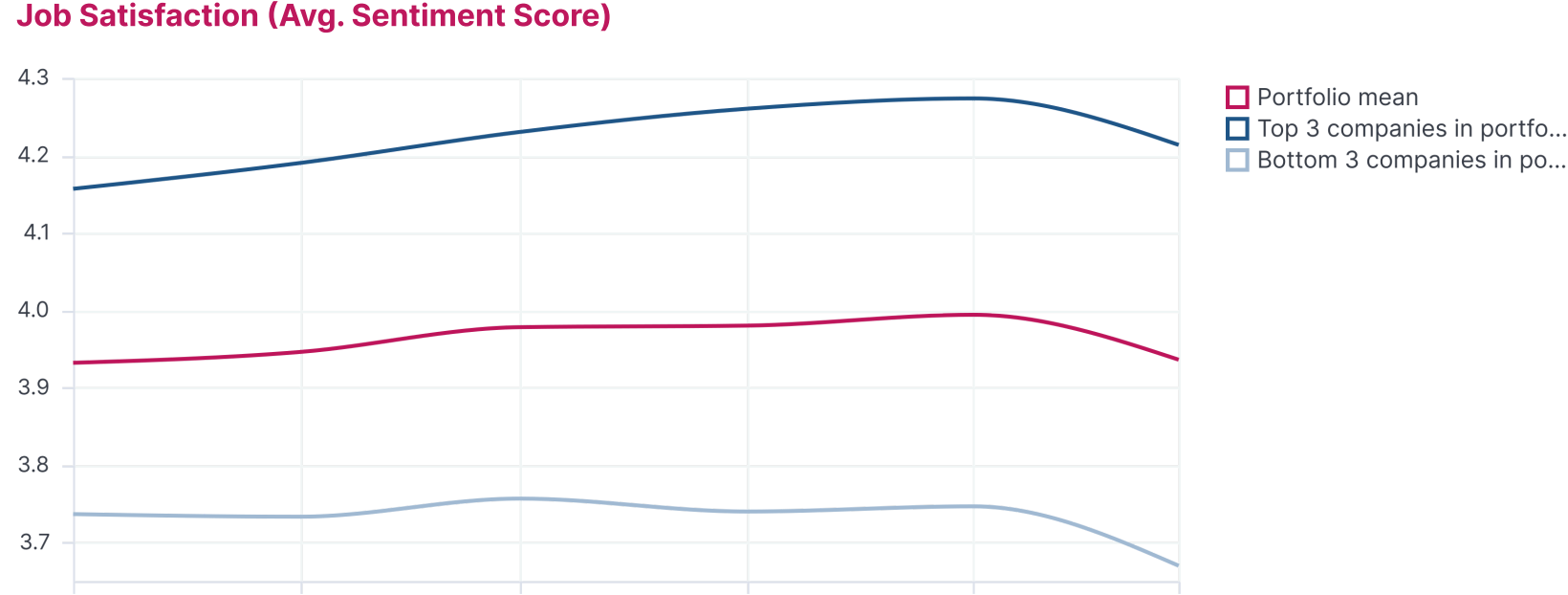
Tracks job posting momentum of the top 3 and bottom 3 portfolio companies over time vs. the portfolio average; higher values indicate rapid growth

Time-to-Hire (Avg. Days Until Job Post Closed)



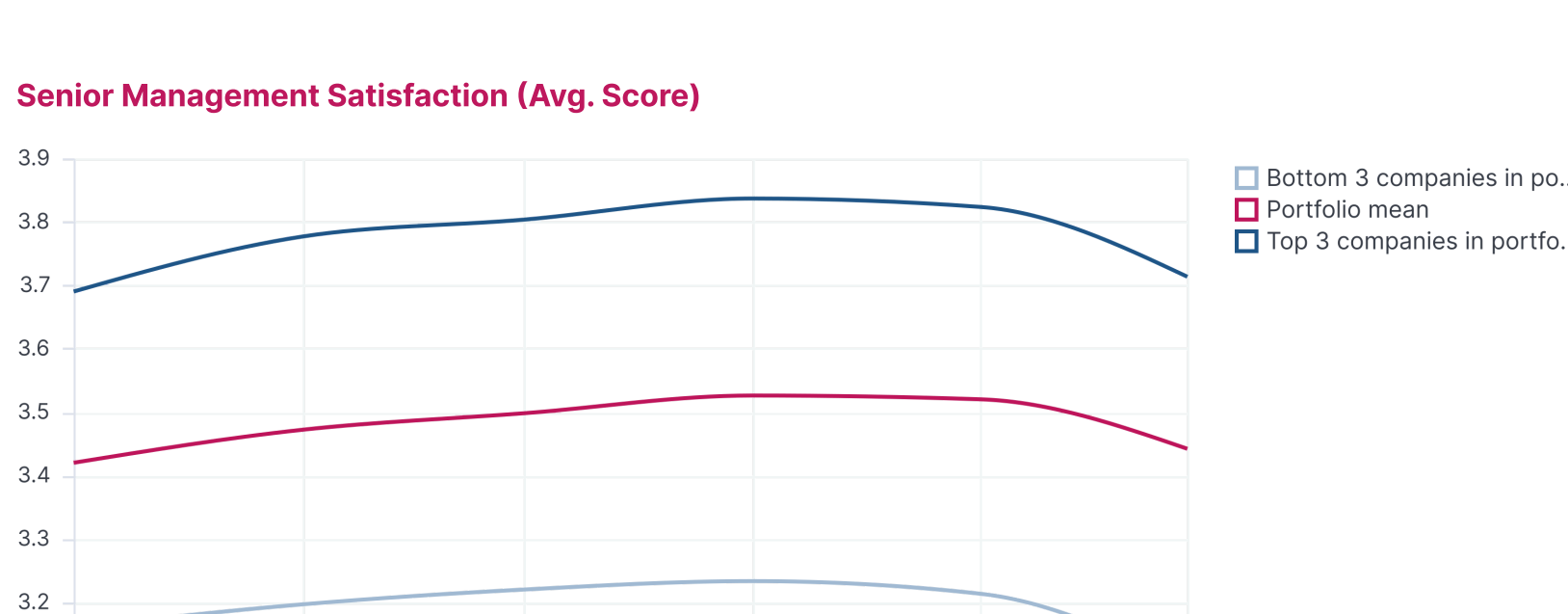
Measures time-to-hire for the top 3 and bottom 3 portfolio companies over time vs. the portfolio average; lower time-to-hire indicates faster hiring cycles

Job Satisfaction (Avg. Sentiment Score)



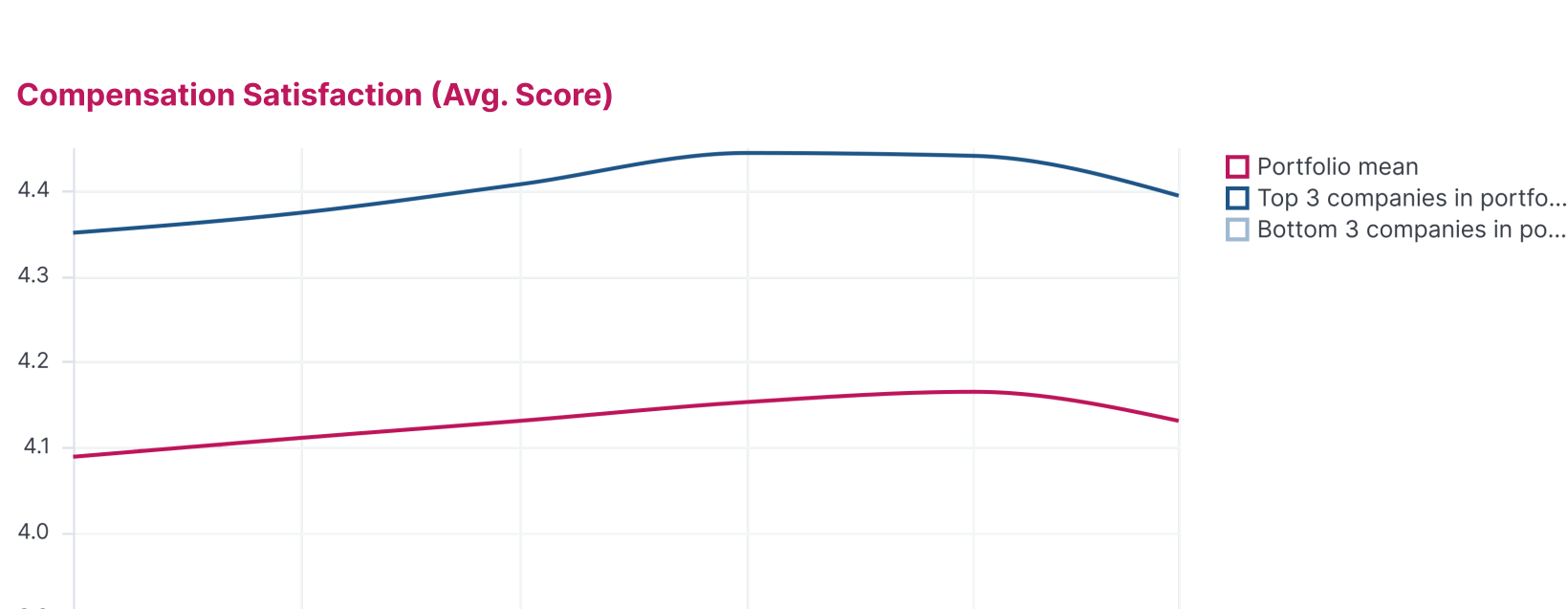
Captures employee satisfaction in top 3 and bottom 3 portfolio companies over time, compared to the portfolio average; higher scores suggest a more satisfied workforce

Senior Management Satisfaction (Avg. Score)



Benchmarks confidence in leadership in top 3 and bottom 3 portfolio companies over time vs. the portfolio average; high scores indicate strong management approval

Compensation Satisfaction (Avg. Score)



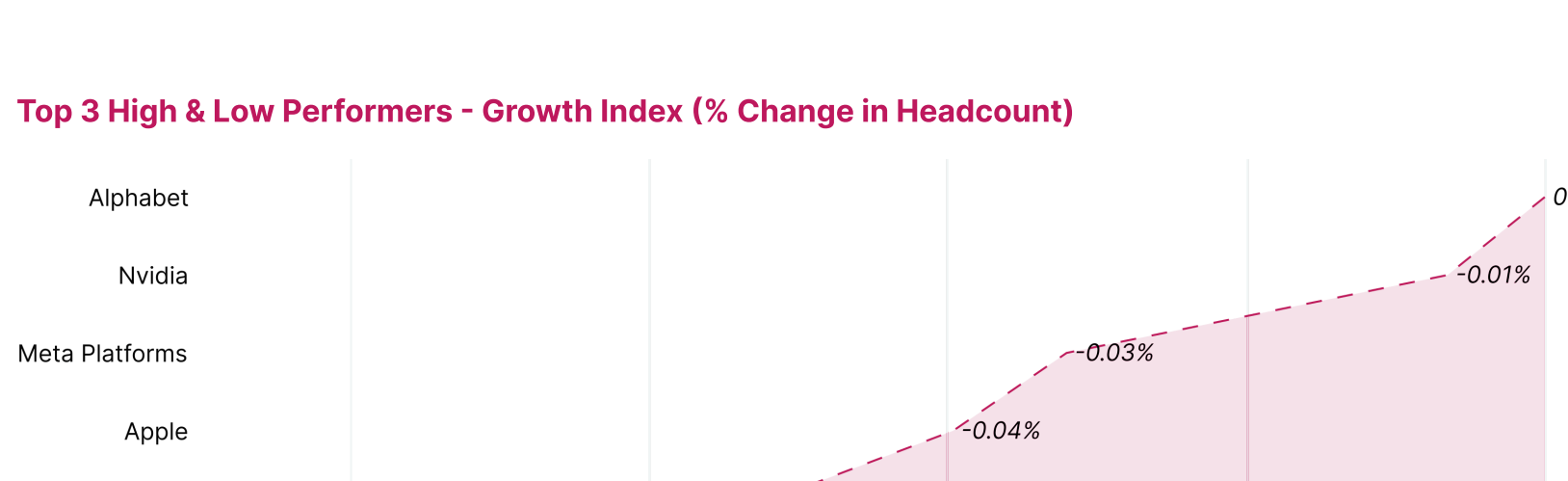
Tracks employee sentiment on pay for top 3 and bottom 3 portfolio companies over time vs. the portfolio average; lower scores may indicate retention risks

Portfolio deep dive

This section compares the top and bottom 3 companies to reveal key trends in hiring and sentiment. Some of the questions that this section answers:

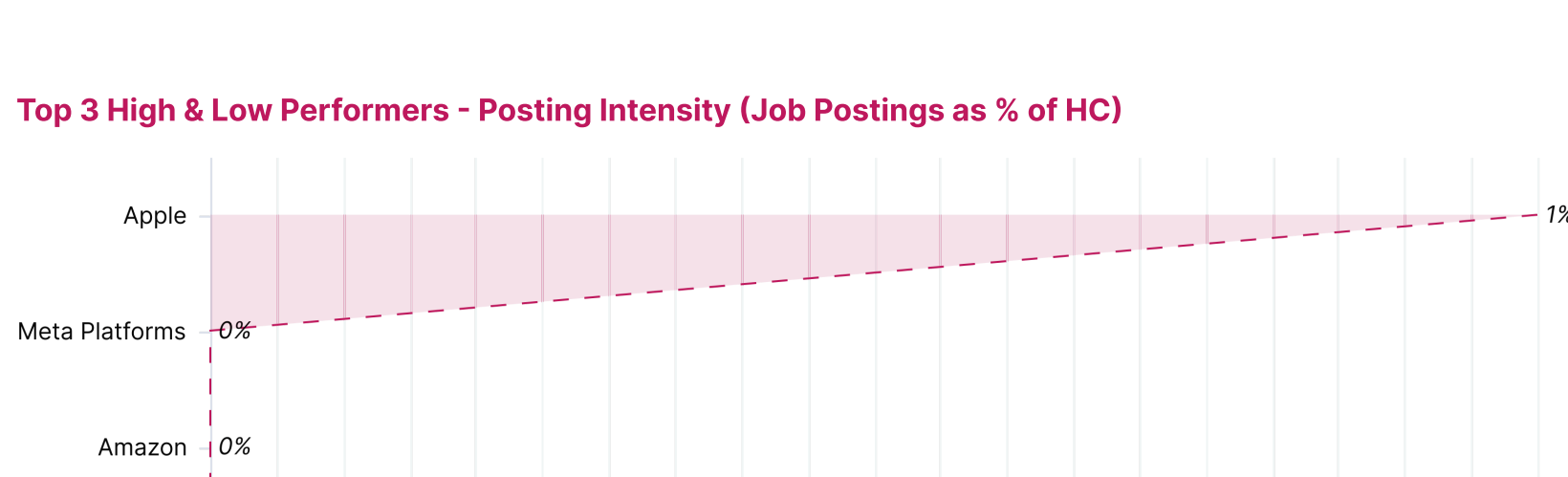
- Which companies are thriving and struggling the most in terms of growth, and how does that reflect in their hiring trends?
- Which companies are leading and lagging across various sentiment scores?

Top 3 High & Low Performers - Growth Index (% Change in Headcount)



Highlights top 3 and bottom 3 companies in the portfolio based on headcount growth %

Top 3 High & Low Performers - Posting Intensity (Job Postings as % of HC)



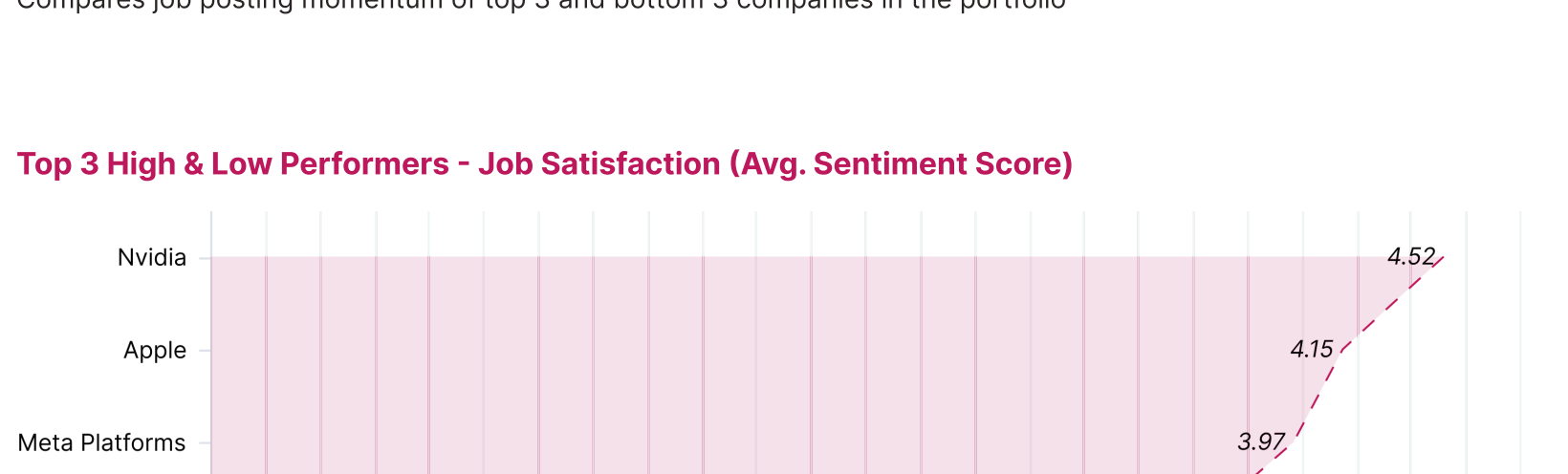
Compares job posting momentum of top 3 and bottom 3 companies in the portfolio

Top 3 High & Low Performers - Time-to-Hire (Avg. Days Until Job Post Closed)



Shows time-to-hire for top 3 and bottom 3 companies in the portfolio, indicating recruitment efficiency

Top 3 High & Low Performers - Job Satisfaction (Avg. Sentiment Score)



Highlights top 3 and bottom 3 companies in the portfolio in terms of job satisfaction

Top 3 High & Low Performers - Senior Management Satisfaction (Avg. Score)



Identifies top 3 and bottom 3 companies in the portfolio in terms of senior management satisfaction

Top 3 High & Low Performers - Compensation Satisfaction (Avg. Score)



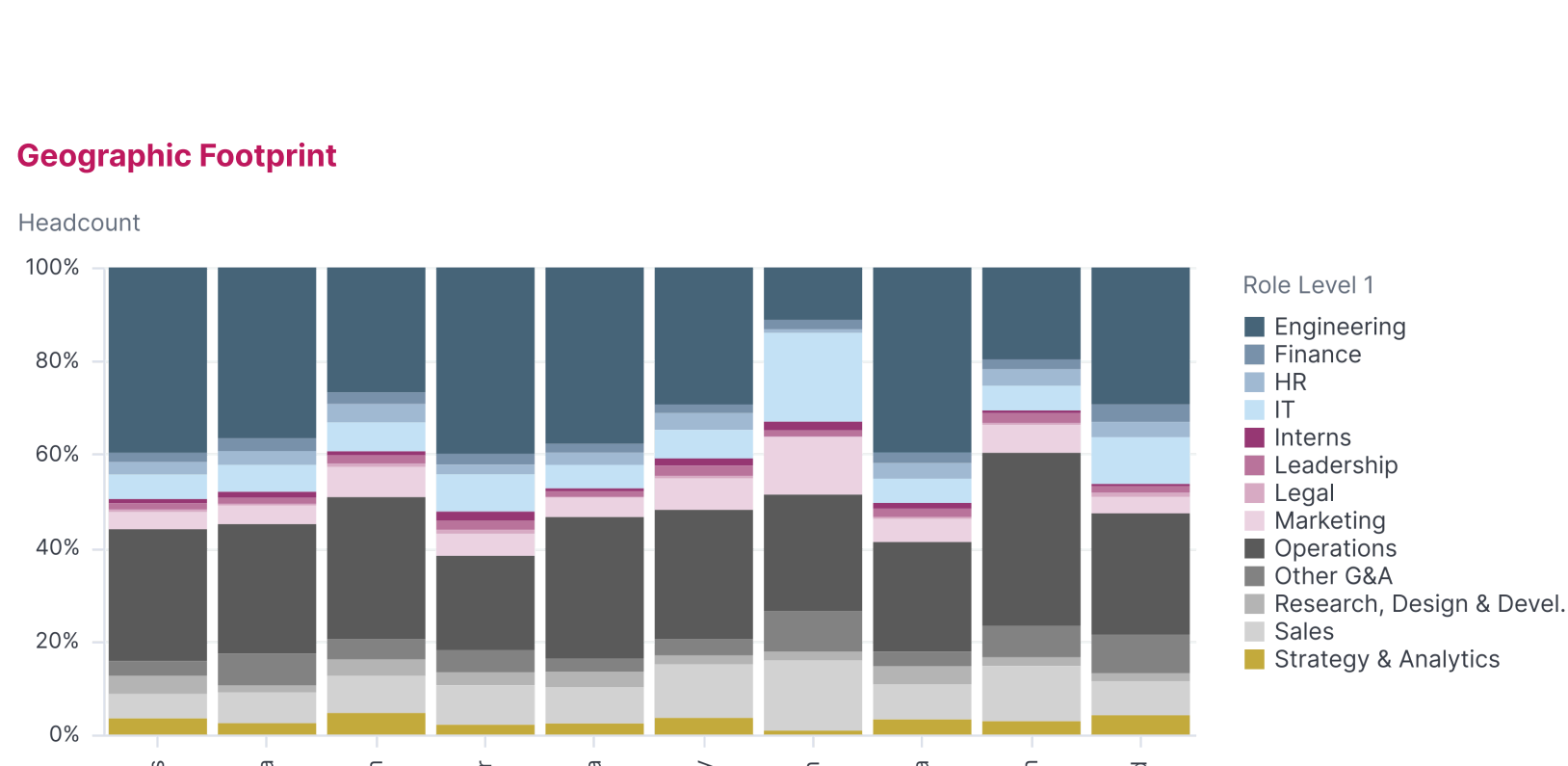
Lists the top 3 and bottom 3 companies in the portfolio based on compensation satisfaction

Portfolio geographical exposure

This section provides information on the geographical distribution of the portfolio companies' current workforce and new job postings. Some of the questions that this section answers are:

- What are the top countries driving the engineering talent pool in the portfolio companies (Geographic footprint)?
- Which locations are the portfolio companies targeting for workforce expansion (Top 10 countries in demand)?

Geographic Footprint



Maps hiring distribution across different regions, split by function, indicating market focus

Top 10 Countries in Demand

Country	Job Postings	Change (%)
United States of America	2016	-79.68%
Germany	399	-85.21%
United Kingdom	255	-70.96%
India	181	-89.26%
Italy	112	-86.52%
Canada	111	-71.17%
Australia	106	-55.27%
Ireland	93	-83.97%
Singapore	81	-72.54%
Mexico	76	-85.82%

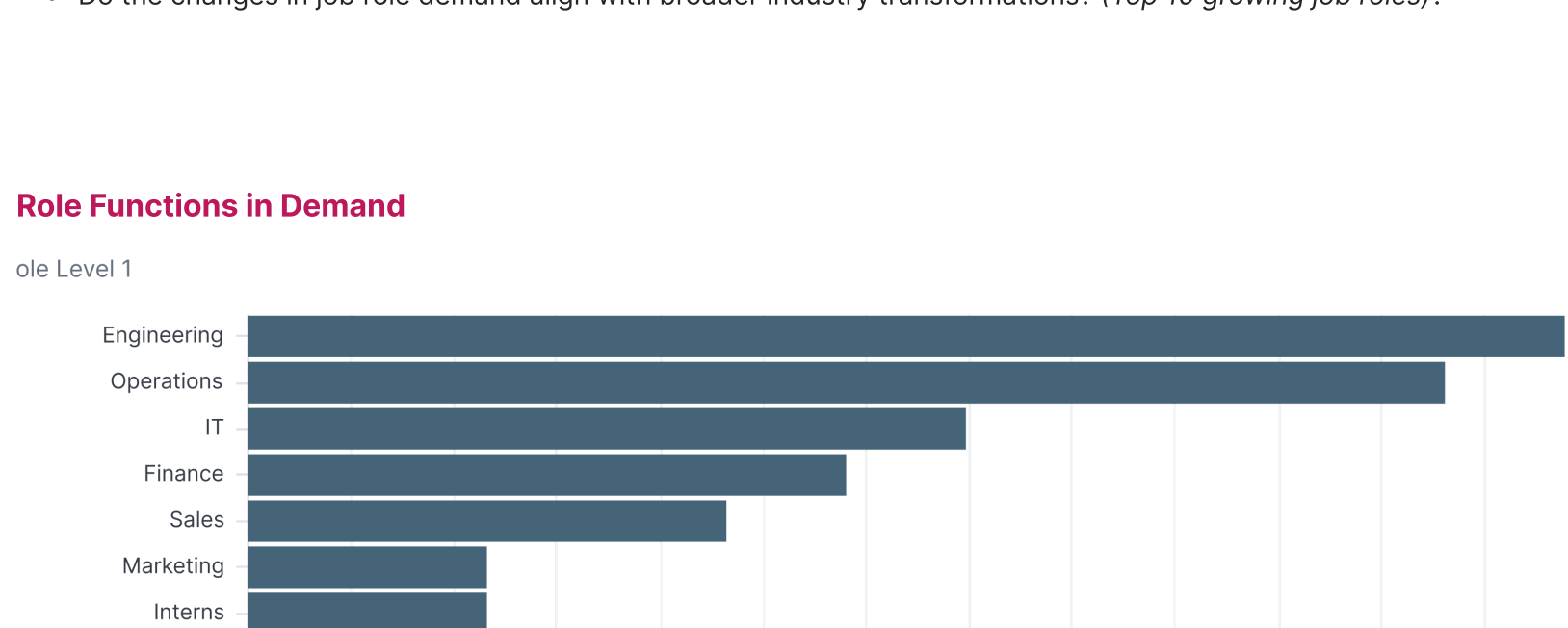
Highlights the most important hiring locations globally, showing workforce expansion trends

Role trends for portfolio

This section provides role trends across the portfolio, highlighting growing and declining job roles, and those in demand. Some of the questions that this section answers are:

- What role functions are seeing the most hiring momentum across the portfolio? (Top 10 job titles in demand)?
- Do the changes in job role demand align with broader industry transformations? (Top 10 growing job roles)?

Role Functions in Demand



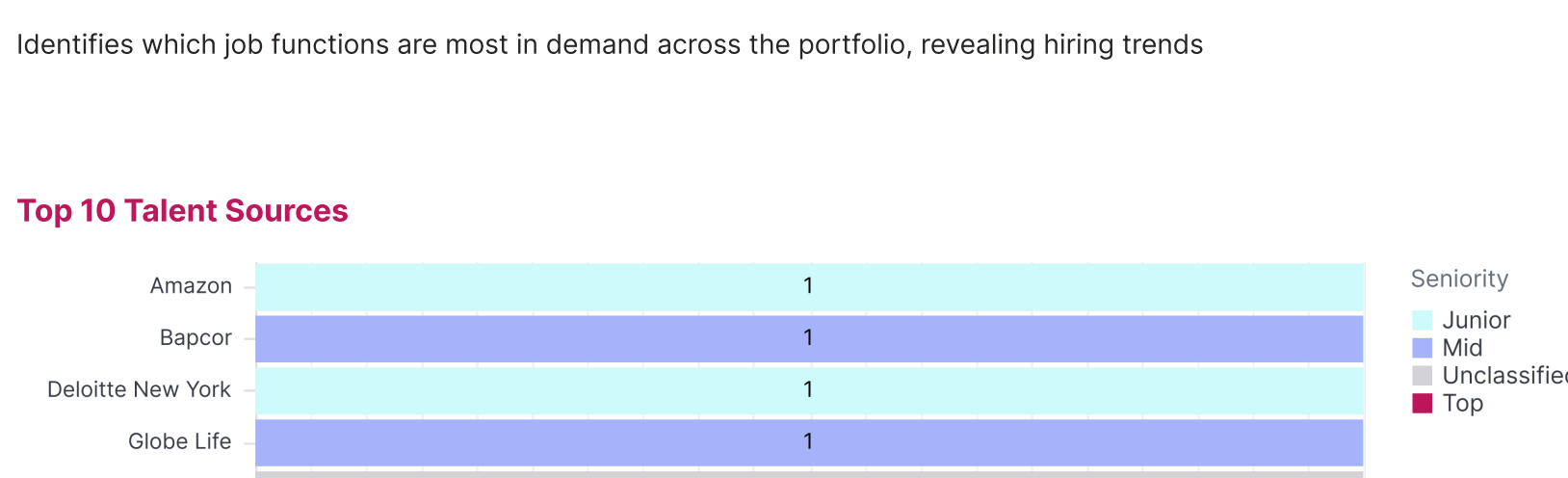
Identifies which job functions are most in demand across the portfolio, revealing hiring trends

Top 10 Job Titles in Demand

Job Title	Job Postings	Change (%)
Software Developer / Engineer	448	-81%
Computer Systems Engineer / Architect	171	-74%
Retail Sales Associate	146	-26%
Computer Support Specialist	131	-66%
Tractor-Trailer Truck Driver	129	-79%
Retail Store Manager / Supervisor	117	-48%
Account Manager / Representative	115	-76%
Program Manager	102	-80%
Laborer / Warehouse Worker	98	-91%
Sales Representative	96	-74%

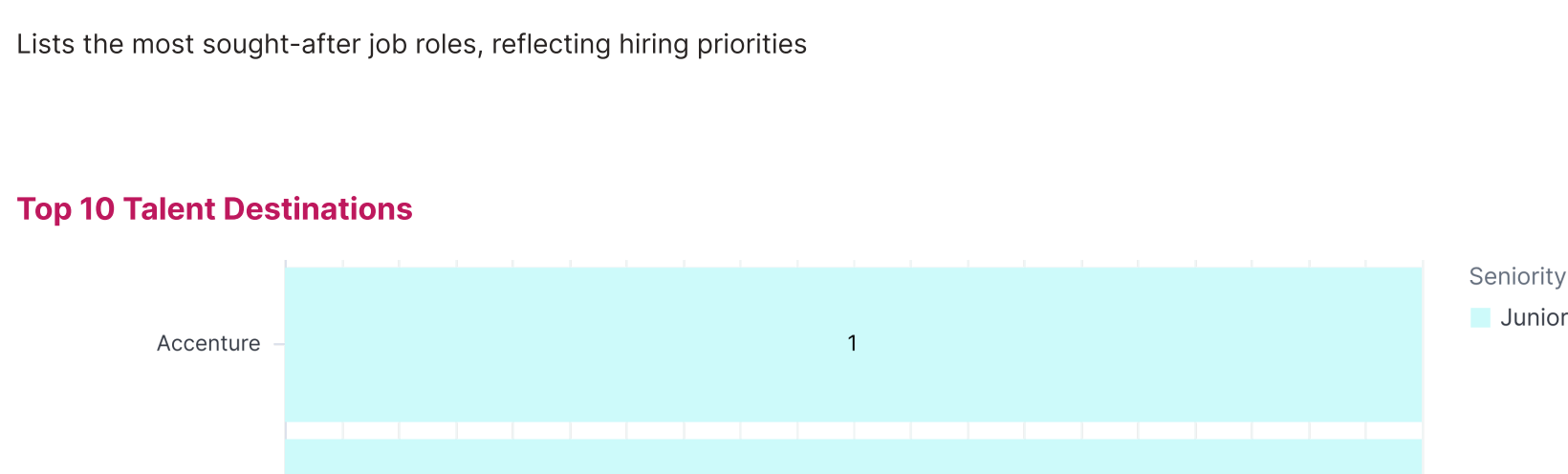
Lists the most sought-after job roles, reflecting hiring priorities

Top 10 Talent Sources



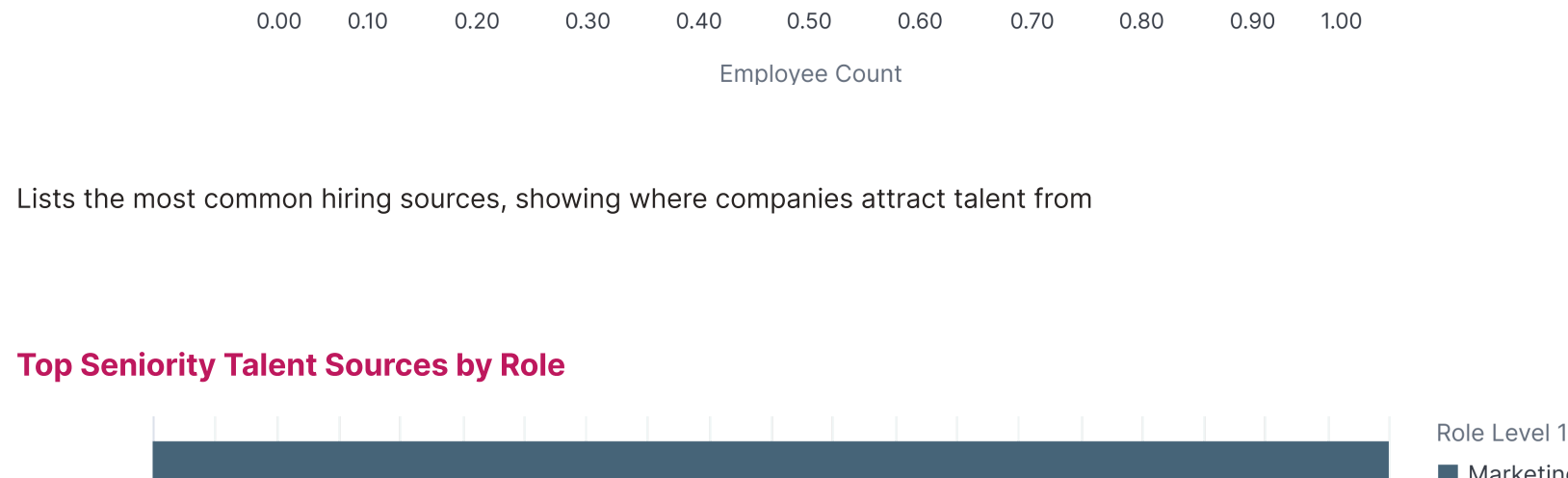
Lists the most common hiring sources, showing where companies attract talent from

Top 10 Talent Destinations



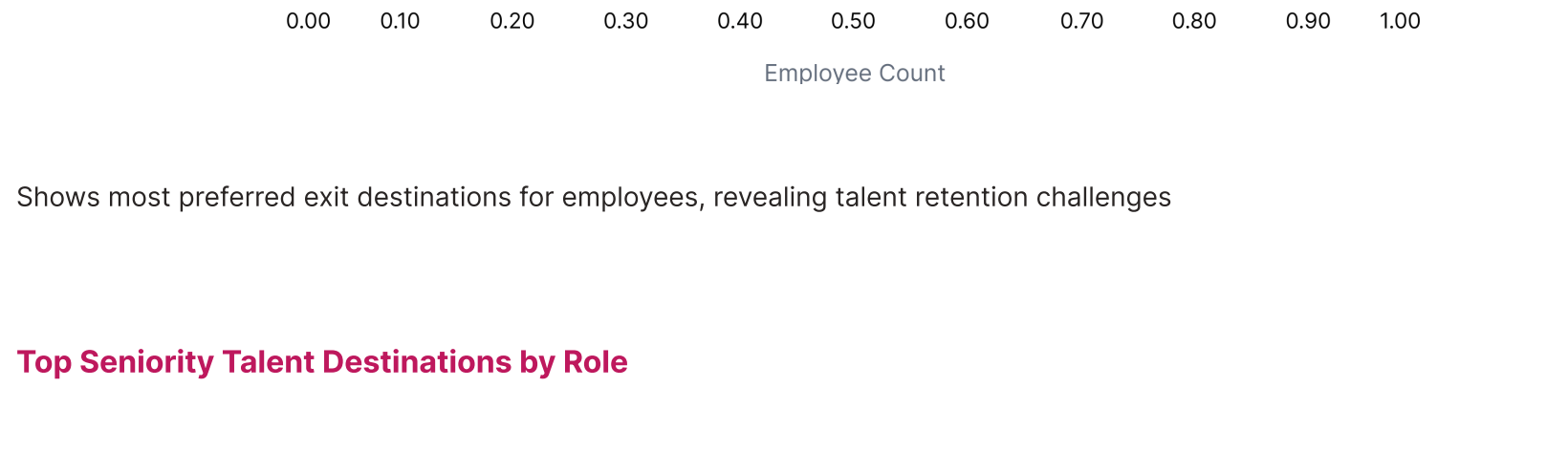
Shows most preferred exit destinations for employees, revealing talent retention challenges

Top Seniority Talent Sources by Role



Highlights where senior employees are hired from, indicating key executive recruitment channels

Top Seniority Talent Destinations by Role



Tracks where senior talent moves after leaving, helping assess leadership retention

Top 10 Growing Job Roles

Job Title	Job Postings	Change (%)
Registrar / Patient Service Representative	21	17%
Hotel Desk Clerk	44	5%
Retail Sales Associate	146	-26%
Inventory / Supply Specialist	53	-29%
Creative Director	24	-31%
Bookkeeper / Accounting Clerk	34	-46%
Scheduler / Operations Coordinator	28	-46%
Retail Store Manager / Supervisor	117	-48%
Buyer / Purchasing Agent	31	-50%
Administrative Supervisor	31	-59%

Highlights job roles experiencing the fastest hiring growth, indicating emerging industry needs

Top 10 Declining Job Roles

Job Title	Job Postings	Change (%)
Sales Delivery Driver	23	-91%
Laborer / Warehouse Worker	98	-91%
Sales Assistant	77	-90%
Safety Specialist / Coordinator	25	-88%
Maintenance / Service Supervisor	30	-87%
Engineering Manager	25	-87%
Customer Service Manager	31	-85%
Network Engineer / Architect	54	-85%
Risk Manager / Analyst	27	-85%
Financial Manager	52	-84%

Shows job roles with decreasing demand, signaling shifts in industry focus or automation impacts